

December 18, 2025



**TAKING YOUR BRAND
TO THE NEXT LEVEL**

Sponsorship Opportunities

March 3-7, 2026 | Las Vegas



BRANDING

**CONEXPO
CON / AGG**

Floor Clings

Multiple Opportunities
Starting at \$1,500

Purchase multiple for the highest impact. Placement locations available in Grand Lobby, North Lobby, and West Hall Lobby. Requires a purchase of a minimum of four floor clings.

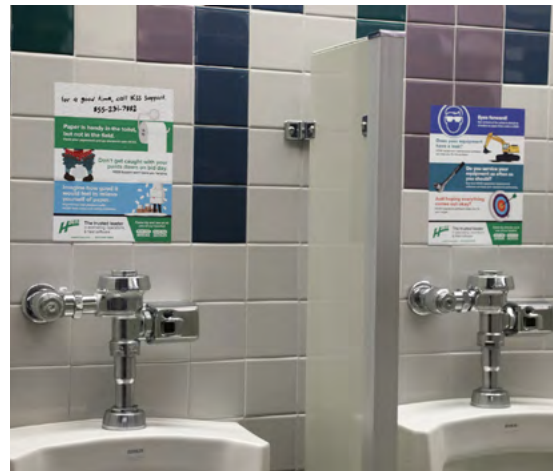


Restroom Signage

Multiple Opportunities
Starting at \$4,500

High-traffic opportunity to build brand awareness at the Las Vegas Convention Center.

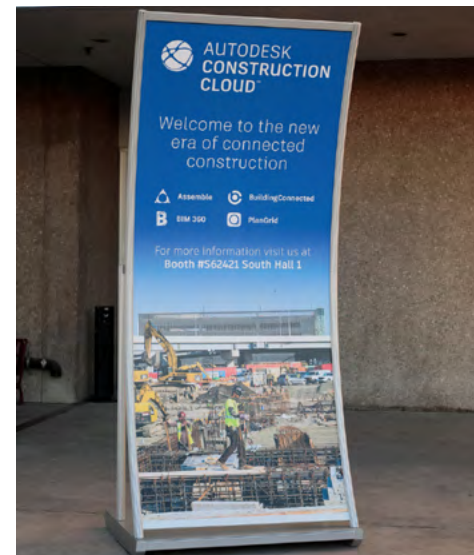
Available restroom options in North, Central, West and South Hall lobbies.



Rotating Signage

Multiple Opportunities
\$5,000

Your ad will be featured on one side of a four-sided rotating sign. Located in high-traffic areas like the West Hall Lobby and newly updated Grand Lobby.



Mini Billboard

Multiple Opportunities
\$6,000

These 9½ foot boards are a great way to get attendees' attention. Include your booth number to help drive attendance to your booth. Outdoor only and available in many high traffic locations.

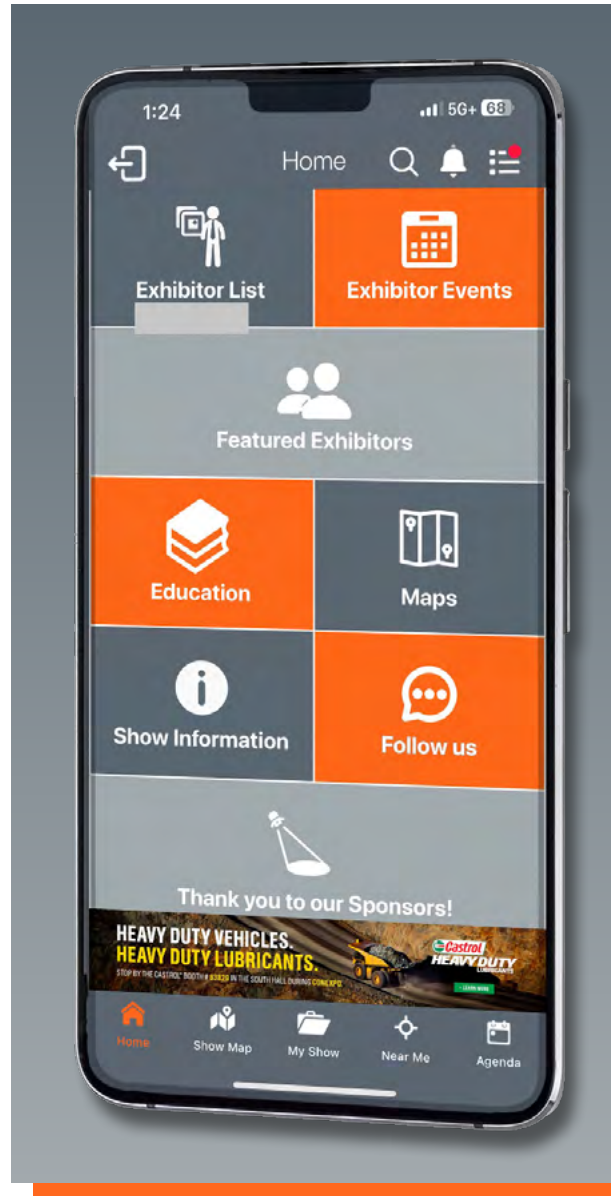
BRANDING



Las Vegas Digital Signage

Options starting at \$6,000

Want to see your brand on larger than life signage on the Las Vegas Strip? Inquire with your account advisor for signage options throughout the city.



CONEXPO-CON/AGG Mobile App

The official show app was launched over 700,000 times in 2023 and your brand can be at attendees' fingertips in 2026! Inquire with your account advisor for more.

Banner Ad:
Starting at \$6,000

NEW! Mobile App Bundle:
\$13,500

- One push notification
- One banner ad in chosen product category
- One rotating home page banner ad

Official Presenting Sponsor: ~~\$100,000~~ **NOW \$50,000!**

Recognized as presenting sponsor on app promotions and signage. Also includes:

- Three push notifications
- One banner ad in chosen product category
- One rotating home page banner ad
- One splash page ad (*displays every time app is opened*)



LVCC Digital Signage

Only 30 spots available! **\$12,500**

Sponsor an array of large-scale digital signage throughout the Las Vegas Convention Center. Your eight-second video or graphic will play on a four-minute loop on 40+ screens throughout the convention center.

CONEXPO-CON/AGG Website

4 Opportunities **Starting at \$15,000**

Choose from 4 prominent locations on the CONEXPO-CON/AGG website where your exclusive graphic will run through March 2026. Options include the CONEXPO-CON/AGG Home Page, the Digital Landing Page, the Exhibitor Hub page and the Attendee Show Experience page.

Registration Brochure

Multiple Opportunities

\$12,000 - \$17,500

Full page ads and additional opportunities are available in the official CONEXPO-CON/AGG Registration Brochure, which includes helpful information about the show and top reasons to attend.

Show Hat

Exclusive **\$15,000
Plus Production Cost**

Your brand will be top of mind when your logo is featured on the official show hat along with the CONEXPO-CON/AGG logo. Sponsor produces hat with approval of design from Show Management.



Tesla Station Digital Wall

Multiple Opportunities **Escalator Wall: \$17,500
Station Wall: \$22,500**

One 7.5 second static or video graphic that will play in rotation from 3/2 - 3/8 on the digital wall underground or the digital screen above the escalator at the Loop Central Station.

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Las Vegas Digital Bulletins

4 Opportunities **\$27,500**

Reach attendees as soon as they hit Vegas! Ten (10) 14'x48' digital billboards along the heavily trafficked tourist corridor route from the Harry Reid International Airport to the Strip.



Show Bags

Exclusive **\$80,000**

Your company logo will be featured on one side of 30,000 official show bags distributed at all 4 on-site registration locations.



Resorts World Digital Signage

10 OPPORTUNITIES **\$95,000**

Your 60 second spot will be shown 5 minutes per hour for the week on three larger than life screens at Resorts World. These graphics can be seen from inbound flights at Harry Reid International Airport!

Bonus! Drone footage included – Sponsor will be provided a unique professional video capturing their buyout.



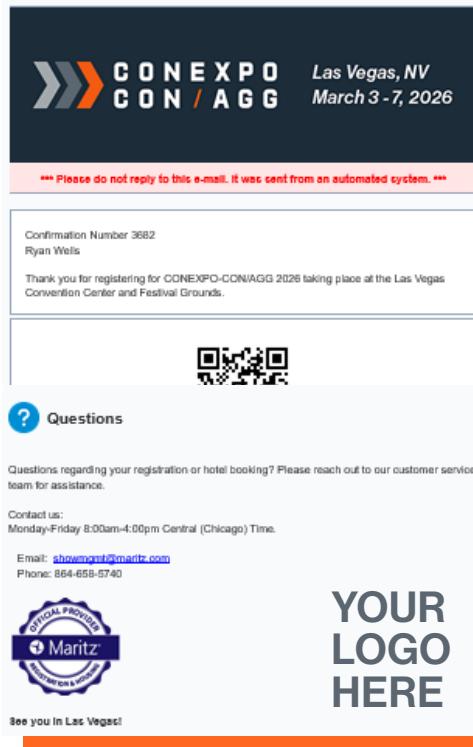
Lanyards

Exclusive **\$120,000**

Your logo will adorn 150,000 show lanyards which will be distributed during registration. Attendees will notice your brand when they first arrive and throughout the show when wearing your lanyards daily.

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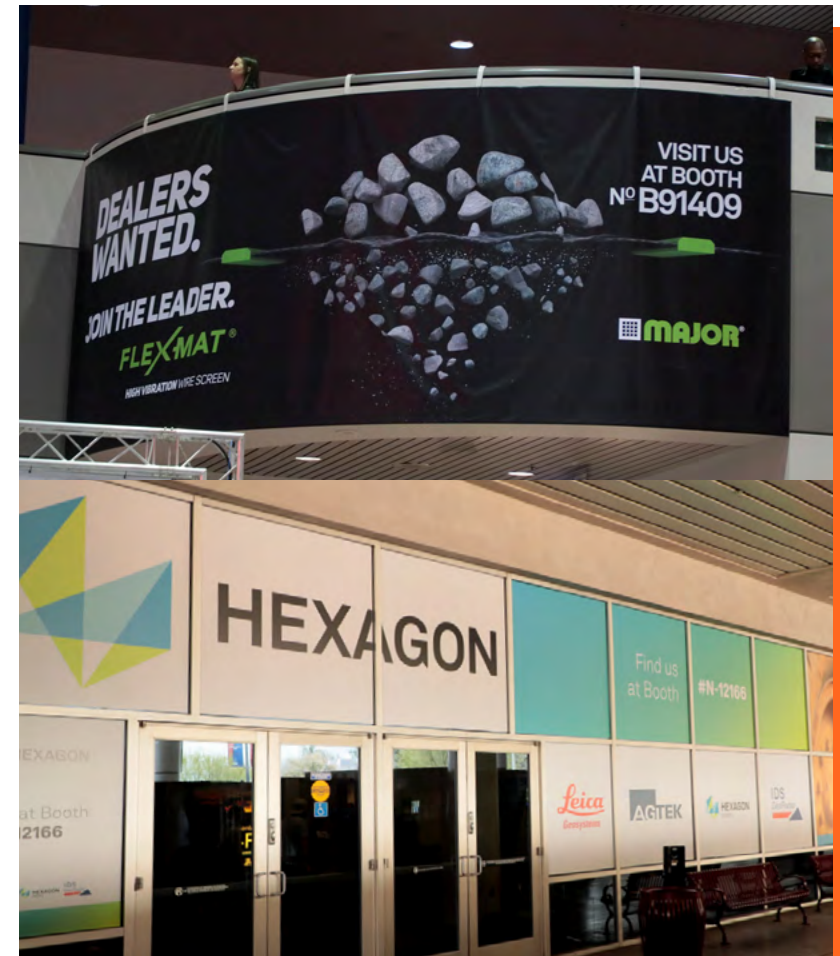
Attendee Badge Branding

Exclusive **\$75,000**

From inbox to show floor, your brand on every attendee's ticket to the show. Sponsor logo will be featured on:

- **100,000+** attendee confirmation emails with your logo in the footer. (Confirmation emails will include a QR code for attendees to scan to pick up their badges. It will be resent to all attendees right before the show opens).
- **100,000+** show badges worn onsite with your black & white logo on the back. (Logo must be received by January 23).

That's a total of **200,000** brand impressions — all for just \$0.75 per attendee!



On-Site Registration Branding

Exclusive **\$75,000**

Own the gateway to the show. Put your brand front and center at a critical step in the attendee journey. Inclusions:

- Sponsor logo on registration pod buildout in main registration locations in West Hall, Platinum Lot, Blue Lot and Festival Lot.

In 2023, nearly **58,000** attendees passed through the on-site registration areas!



Window Clings and Banners

Multiple Opportunities **Pricing varies**

Inquire with your account advisor for various signage options at the Las Vegas Convention Center. More details to come as construction is finalized on site.



Static Equipment Display

Multiple Opportunities

Starting at \$10,000; pricing based on footprint

Give your equipment extra exposure by displaying it outside of your booth.

Reach out to your account advisor to learn about available locations around the outdoor show floor.



Taxi/Ride-Share Station

2 Opportunities **\$42,500**

Attendees will appreciate a place to rest their feet as they wait for a ride after a long day of exploring the show. A 10x20 structure in Bronze Lot or Blue Lot will prominently feature your branding.



Official Selfie-Spot

3 Opportunities

Starting at \$45,000

A premium, high visibility opportunity to showcase your company's logo on one or both CONEXPO-CON/AGG official Selfie Spots. A popular stop for attendees to capture their show experience and share socially. 10x10 static equipment display adjacent to Selfie Spot location.

Hotel Shuttle Bus Hub

2 Opportunities **\$74,500**

Your logo featured on a prominent build-out that will provide shelter for attendees waiting for hotel shuttle busses. Location options are in West Hall, Festival Lot and Platinum Lot.

Build-out and branding includes:

- Sponsor logo displayed in multiple prominent locations
- Seating area



Transportation Opportunities

Inquire for Pricing

Your logo will hit the road when you brand a bus wrap or add signage to our hotel shuttles. Inquire with your account advisor for more information and options.



Education Pens

Exclusive **\$2,000**

Affiliate your brand with our first-class educational programming only available to registered attendees. Licensing agreement.

Sponsor responsible for producing pens and shipping to show site.



The Official CONEXPO-CON/AGG Podcast

Podcast Title Sponsorship — Exclusive **\$10,000**

- Host reads: "CONEXPO-CON/AGG Podcast sponsored by/in partnership with 'sponsor name'"
- Link to sponsor site included in show notes
- Sponsor logo in corner of video version posted on CONEXPO-CON/AGG YouTube page

Podcast Ad Sponsorship — Four Opportunities Per Episode

Pre-roll ads: **\$2,500**

- 30 second ad

Mid-roll ads: **\$3,000**

- 1 pre-roll, 1 post-roll and 2 mid-roll ads available per episode

Post-roll ads: **\$2,000**



Education Notepad

Exclusive Opportunities **\$14,500**

Sponsor logo on 10,000 full color notepads placed in session room at the beginning of each day.

THE FUTURE OF UPTIME

CONEXPO CON / AGG **THUNDER CREEK EQUIPMENT** **NORTH HALL BOOTH #N12115**

Transportation Options

Our transportation information will answer the following common questions:

- Rideshare Drop-off Locations
- Hotel Shuttle Schedule
- Hotel Drop-Off / Pick-Up Locations

See Transportation Map and Shuttle Service Information [here](#).

Follow Us on Social

For the latest show information

Registered Attendee Emails

5 Opportunities - 4 pre-show and 1 post-show

\$14,000 - \$17,000

Reach every registered CONEXPO-CON/AGG attendee by sponsoring the informational emails leading up to and after the show.

Sponsorship includes:

- Company name in 'Sponsored by' text near email header with link to company website
- Banner positioned mid-way in email with link to company website

NEW FOR 2026!

Website Chatbot Sponsor

Exclusive **\$20,000**

Boost brand awareness with your logo and branding featured prominently on our new chatbot. Every user interaction is an opportunity for your brand to stand out! By sponsoring our chatbot, you're not just promoting your brand, you're improving the overall user experience of our site. Exclusive sponsorship includes prominent logo placement and branding on both the attendee & exhibitor pages. Inquire with your account advisor for more information.

CONTACT US

Contact your Account Success Advisor for more information or to select a sponsorship opportunity.

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