# **2025 EXHIBITOR MEETING SPONSORSHIP OPPORTUNITIES**



AUGUST 19-21, 2025 HYATT REGENCY O'HARE CHICAGO



The 2025 CONEXPO-CON/AGG Exhibitor Meeting is THE EVENT where hundreds of corporate trade show and event professionals go to learn and prepare for the 2026 show. Spotlight your company with high-profile sponsorship.

# **BENEFIT** FROM SIGNIFICANT BRAND EXPOSURE, PLUS RECEIVE:

- >> Company logo on Exhibitor Meeting website
- >> Company logo on Exhibitor Meeting onsite signage
- >> List of Exhibitor Meeting attendees that includes attendee name and company name





## EXCLUSIVE! WELCOME SPONSOR — \$5,000

Sponsor recognition on signage in registration area. Verbal recognition by onsite host during welcome. Opportunity to provide a branded item to all registrants and include a handout in the Welcome Packet.



# BREAKFAST — \$3,500

Two opportunities — Wednesday and Thursday

Logo on signage, napkins and coffee sleeves at continental breakfast. Verbal recognition by onsite host.



# BREAKS — \$2,500

Two opportunities on Wednesday

Company logo on napkins, logo on signage in refreshment area, verbal recognition by onsite host.





#### CONEXPO CON/AGG 2025 EXHIBITOR MEETING AUGUST 19-21, 2025 CHICAGO, IL



## EXCLUSIVE! RECEPTION — \$3,000

**Tuesday** 

Company logo on signage and logo napkins at reception.

# Your Logo Here





## **REGISTRATION PACKET — \$2,500**

Sponsor logo will be printed on the portfolio packet given to each attendee during registration. Sponsor receives recognition through on-site signage.



# HANDOUT INSERTS — \$1,500

2025 E

Five opportunities available

C O N E X P O C O N / A G G

Get your company information into attendees' hands by including your branded collatoral in the Exhibitor Meeting Welcome Packets. Content subject to approval by Show Management. Maximum size 8.5" x 11", front and back.

)r me

AUGUST 19-21, 2025 CHICAGO, IL



## EXCLUSIVE! LANYARDS — \$3,000

Company logo on event lanyards provided at registration.



# **KEYNOTE SPONSORS — \$3,500**

**Two opportunities** 

Sponsors receive premier recognition, including verbal recognition from onsite host, sponsor logo on opening slide of presentation and on livestreaming website, and overall sponsorship signage at event.



**HATS - 22,00 Liensing fee** sonsching computer logo featured on Exhibitor Meeting hats given by a cliendees. Show Management approval required. Spansor provides hats and is responsible for all hat costs.



**PENS : 22, DO Licensig fee** conscing compare's logo featured on Exhibitor Meeting pens given of a condees. Show Management approval required. Sponsor provides pens and is responsible for all pen costs.

CONEXPO 2025 EXHIBITOR MEETING AUGUST 19-21, 2025 CHICAGO, IL



# WINDOW CLINGS - \$6,000

Full branding exposure on various hotel window locations gets attendees attention during the run of the Exhibitor Meeting.

## LIVESTREAMING SPONSOR - \$2,500



**Five opportunities** 

A select number of Exhibitor Meeting sessions will be livestreamed. Sponsors receive high visibility recognition with a logo on the livestreaming website, a weblink, a 30-second promotional video played prior to session start, and verbal recognition from onsite host.



## ROOM DROP SPONSOR - \$3,000

Two opportunities — Tuesday and Wednesday

Showcase your products and services by having a special gift delivered directly to hundreds of attendee hotel rooms. Sponsor provides giveaway item with AEM approval.



# COMMERCIAL VIDEO SPONSOR — \$7,500

Three opportunities

30-second video to run prior to one session of sponsors choice. Verbal recognition by onsite host.





# HOTEL KEY CARDS - \$4,000

Unlock your branding potential by sponsoring the hotel key cards for all exhibitor meeting attendees. Includes sponsor graphics on all key cards.



# WIFI — \$4,000

Be the provider of essential Wi-Fi service to CONEXPO-CON/AGG exhibitor meeting attendees. The sponsoring company's logo and passcode will be featured on cards given out at registration and on table tents on the education session tables. Sponsor receives recognition through on-site signage.

## EXCLUSIVE! COFFEE CART— STARTS AT \$2,000

Cart + Cups \$2,500 | Cart + Latte Art \$3,000 | Cart + Cups + Latte Art \$3,200

Bring the joy of barista-crafted coffee to attendees. The sponsoring company's logo will be featured on a rolling coffee cart that will be at the Exhibitor Meeting during both mornings of the conference. Sponsoring company can also upgrade by adding branded coffee cups served at the cart, branding the latte art through a latte printer, or both.



#### CONEXPO CON/AGG 2025 EXHIBITOR MEETING AUGUST 19-21, 2025 CHICAGO, IL

# **PRICING**

For sponsorship information, contact your Account Success Advisor. Email exhibitors@aem.org or Call 866-236-0442 or 414-227-0943.



Welcome Sponsor \$5,000



Lunch \$5,000



**Breakfast** \$3,000



Reception \$3,000



Breaks \$2,000



Notebook \$5,000



Registration Packet \$2,500



Handout Inserts \$1,500



Lanyards \$3,000

Pens

\$2,500



Keynote Sponsors \$3,500



Hats \$2,500



Window Clings



Livestreaming **Sponsor** \$3,000



**Room Drop** Sponsor \$3,000



Commercial Video Sponsor \$7,500



Hotel **Key Cards** \$4,000



WIFI \$4,000

C O N E X P O C O N / A G G 2025 ( i AUGUST 19-21, 2025 CHICAGO, IL

## **CONTACT US**

# NORTH AMERICA SALES TEAM

#### PAUL FLEMMING

Vice President, Membership & Sales +1866-236-0442 exhibitors@aem.org

INTERNATIONAL

#### **JENNIFER GRAHAM**

Account Success Advisor +1 414-298-4750 jgraham@aem.org

STATES: CT, FL, IL, IN, NC, NJ, NY

### **KAIEN LI**

Executive General Manager +1 414-298-4124 kli@aem.org

INTERNATIONAL: ASIA, AUSTRALIA, NEW ZEALAND

### **KELLY LANG**

Senior Director, Sales & Engagement +1 414-298-4176 klang@aem.org

STATES: **PA** 

## **ABBY NICOLAS-LANNOYE**

Account Success Advisor +1 414-298-4746 anicolas-lannoye@aem.org

STATES: AK, AZ, CA, HI, IA, ID, MT, ND, NE, NM, NV, OR, SD, UT, WA, WY

#### PAUL MALEK

Account Success Advisor +1 414-298-4153 pmalek@aem.org

STATES: GA, ME, NH, SC, VT CANADA

## SARA STROMSKI

**Director, Membership & Customer Success** +1 414-298-4748 sstromski@aem.org

STATES: LA, MS, TN, VA, WV

### MAXX LEBIECKI

Account Success Advisor +1 414-298-4138 mlebiecki@aem.org

STATES: AR, CO, KS, MA, MN, MO, OK, TX INTERNATIONAL: FRANCE, ITALY

### JESSICA PETERSON

Account Success Advisor +1 414-298-4160 jpeterson@aem.org

STATES: AL, DC, DE, KY, MD, MI, OH, RI, WI

# AEM

### **AEM HEADQUARTERS**

6737 West Washington St Suite 2400 Milwaukee, WI 53214-5650

