



STRETCH YOUR CONEXPO-CON/AGG PRESENCE WELL BEYOND THE SHOW

NEW! EXHIBITOR VIDEO SPOTLIGHT PACKAGES



Reach more contractors with authentic, original product content that speaks to contractor audiences by featuring your video in the NEW CONEXPO-CON/AGG show highlights content hub and YouTube channel. Packages include video production, published article, and program promotion across our digital ecosystem.

- Preview products
- Highlight in-booth activity
- Showcase new product launches
- Demonstrate thought leadership

EXHIBITOR SPOTLIGHT VIDEOS [AS SEEN AT THE UTILITY EXPO 2021]



PACKAGES	AVAILABLE OPPORTUNITIES	VIDEO 2-10 MINUTES	ARTICLE 500-1,000 WORDS	CONTENT RELEASED	HOSTED	DISTRIBUTION	FEE
Exhibitor Preview	5	Exhibitor supplies	w/ lead gen	Prior to show (starting Jan 23)	<ul style="list-style-type: none"> • YouTube • Website content hub 	<ul style="list-style-type: none"> • Highlighted in 365 newsletter (distribution to 45,000 construction professionals) • Weaved into show communications (to 90,000 registered attendees) • Posted on social channels 	\$5,000
Exhibitor Highlights	10	Produced at show by AEM	w/ lead gen	Post show	<ul style="list-style-type: none"> • YouTube • Website content hub 	<ul style="list-style-type: none"> • Highlighted in 365 newsletter (distribution to 45,000 construction professionals) • Posted on social channels 	\$10,000
Premium During Show Release	4	Produced at show by AEM	w/ lead gen	During show (1 per day: Tues-Fri)	<ul style="list-style-type: none"> • YouTube • Website content hub 	<ul style="list-style-type: none"> • Highlighted in 365 newsletter (distribution to 45,000 construction professionals) • Weaved into show communications (to 90,000 registered attendees) • Posted on social channels 	\$15,000
Exhibitor Highlights	21	Exhibitor supplies	w/ lead gen	Post show	<ul style="list-style-type: none"> • YouTube • Website content hub 	<ul style="list-style-type: none"> • Highlighted in 365 newsletter (distribution to 45,000 construction professionals) • Posted on social channels 	\$5,000
“Best Of” Video Roundup Inclusion	5	Produced at show by AEM	w/ lead gen	Post show	<ul style="list-style-type: none"> • YouTube • Website content hub 	<ul style="list-style-type: none"> • Highlighted in 365 newsletter (distribution to 45,000 construction professionals) • Posted on social channels 	\$2,000 <i>(must also purchase Exhibitor Highlights or Premium package)</i>

CONTACT US

Contact your Account Success Advisor to select an Exhibitor Video Spotlight Package.

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