



CONEXPO - CON/AGG and IFPE
MARCH 11-15, 2008
LAS VEGAS, NV

Attendee List Order Form

Post Show Lists Now 50% Off

For Office Use Only

DATE RECEIVED: / / RESPONSE TO EXHIBITING COMPANY: / / YES NO AS NOTED: _____
 APPROVED: _____

General Information

COMPANY	BOOTH#	TELEPHONE ()
OFFICIAL CONTACT	TITLE	FAX ()
ADDRESS	TELEPHONE TOLL FREE	
CITY	STATE/PROVINCE	ZIP/POSTAL CODE
		COUNTRY
		E-MAIL ADDRESS

- 2008 total attendees - \$2250** \$ _____
 (Shipped approximately 2 weeks following close of show and upon receipt of prepaid order and contingent on data availability and quality control)
- 2008 Customized Lists from attendee demographics** \$ _____
 (Shipped immediately upon receipt of prepaid order and contingent on data availability and quality control)
 Cost: \$.06 per name

Data includes attendee mailing lists only.

Phone, fax and e-mail addresses are not available.

Select a Format:

- Mailing labels - Pressure-sensitive (Peel & Stick)
- Email*
- *Please indicate Excel delimited

Shipping \$ 20
TOTAL \$ _____

All applicable sales tax will be added at the time of charge.

CONEXPO-CON/AGG 2008 and IFPE 2008 ATTENDEE LIST ORDER FORM AND LICENSE AGREEMENT

This document constitutes an Order Form and License Agreement and, upon acceptance by CONEXPO-CON/AGG 2008 and IFPE 2008, a binding Agreement for use of the CONEXPO-CON/AGG 2008 and IFPE 2008 Attendee List ("List"), between CONEXPO-CON/AGG 2008, IFPE 2008 and the Exhibitor/Company ("Exhibitor") named below. CONEXPO-CON/AGG 2008 and IFPE 2008 retains the right to accept or deny acceptance of the Agreement with any Exhibitor for any reason. The terms and conditions of the Agreement are stated on the reverse side of this document. Any changes or modifications to the terms and conditions must be reviewed and approved in writing by CONEXPO-CON/AGG 2008 and IFPE 2008 legal counsel. Exhibitor should fill-in the blanks on both pages, sign and return the original form to CONEXPO-CON/AGG 2008 and IFPE 2008.

Payment Information: Please check all that apply

- Check (Credit Card Guarantee Required) Make Checks payable to Experient.
- Credit Card Payment:
 - VISA MasterCard AmEx Discover

Credit Card Information

CARD NUMBER _____ EXP DATE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

Note: Please allow 7-10 business days for processing of approvals.

The parties have read, understood, and agreed to the stated terms and conditions and represent that they have authority to enter into this Agreement.
 EXHIBITOR

Name _____ Date _____

Title _____

Accepted BY: CONEXPO/CON-AGG2008 & IFPE 2008

Name _____ Date _____

Title _____

Return your signed agreement form to:

CONEXPO-CON/AGG 2008 & IFPE 2008
 Experient
 1888 North Market Street
 Frederick, Maryland 21701
 Please call Georgia Martin
 your marketing representative at
 866.297.5246 or email at
 georgia.martin@experient-inc.com
 fax 301.694.3549



**CONEXPO-CON/AGG 2008 AND IFPE
2008 ATTENDEE LIST ORDER FORM
AND LICENSE AGREEMENT
TERMS AND CONDITIONS**

Ownership and License

CONEXPO-CON/AGG 2008 and IFPE 2008 are the sole and exclusive lawful owner of all right, title, and interest, in the CONEXPO-CON/AGG 2008 and IFPE 2008, name, logo, trademarks, service marks, and the List and all related materials. CONEXPO-CON/AGG 2008 and IFPE 2008 hereby grants to Exhibitor a one-time, limited, conditional, non-exclusive, non-transferable license to use the List in accordance with the terms of this Agreement. This license does not convey, transfer, or assign to the Exhibitor ownership or any other rights from CONEXPO-CON/AGG 2008 and IFPE 2008 to Exhibitor. In the event the Exhibitor becomes aware of any infringement or unauthorized use by any third party of the List or related materials licensed under this Agreement, the Exhibitor shall promptly notify CONEXPO-CON/AGG 2008 and IFPE 2008 in writing of such infringement or use.

Limitations on Use

Exhibitor may use the List for purposes of promotional mailing directed to CONEXPO-CON/AGG 2008 and IFPE 2008 attendees. CONEXPO-CON/AGG 2008 and IFPE 2008 shall have the right to review and approve all such promotional mailings by Exhibitor, but will not unreasonably delay or withhold such approval. Exhibitor may not use the List for any other purpose (including, but not limited to, distribution, sublicensing, selling, renting, or leasing the List). Exhibitor agrees that it will not exploit such license to the detriment of the name and goodwill of CONEXPO-CON/AGG 2008 and IFPE 2008. CONEXPO-CON/AGG 2008 and IFPE 2008 will seek all appropriate legal remedies from any person or party who violates its rights in the List. Phone numbers and e-mail addresses are not included in the pre and post show lists.

Term

The term of this Agreement shall commence upon acceptance by CONEXPO-CON/AGG 2008 and IFPE 2008 and shall continue in effect until March 1, 2009. Exhibitor's license and this Agreement shall terminate upon fraud, willful misconduct, or breach of this Agreement by Exhibitor. Upon any termination or expiration of this Agreement, Exhibitor shall destroy (or return if requested by CONEXPO-CON/AGG 2008 and IFPE 2008) the List and any related materials provided under this Agreement and maintain no copies or duplicates in any medium without the express written approval of CONEXPO-CON/AGG 2008 and IFPE 2008.

CONEXPO-CON/AGG 2008 and IFPE 2008 Show Rules and Regulations

Upon acceptance, the terms and conditions of this Agreement become part of the CONEXPO-CON/AGG 2008 and IFPE 2008 Show Rules and Regulations governing Exhibitor's participation in CONEXPO-CON/AGG 2008 and IFPE 2008, and any violation of this Agreement shall constitute a violation of the CONEXPO-CON/AGG 2008 and IFPE 2005 Rules and Regulations. Any person in violation of the CONEXPO-CON/AGG 2008 and IFPE 2008 Show Rules and Regulations shall be denied license to use the List under the terms of this Agreement.

Indemnification

Exhibitor agrees to indemnify and hold CONEXPO-CON/AGG 2008, IFPE 2008, its directors, officers, employees, agents, volunteers, and members harmless with respect to any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses incurred by CONEXPO-CON/AGG 2008 and IFPE 2008 on account of any activities conducted by Exhibitor pursuant to this Agreement. Exhibitor will promptly notify CONEXPO-CON/AGG 2008 and IFPE 2008 upon receipt of any claim or legal action arising out of activities conducted pursuant to this Agreement.

CONEXPO-CON/AGG and IFPE 2008 Registration Demographics

Would you like:

- A01 CONEXPO-CON/AGG 2008 Attendees
A02 IFPE 2008 Attendees
A03 Both Shows Attendees

Number of Employees

- C01 10 or less
C02 11-50
C03 51-100
C04 101-250
C05 251-500
C06 501-1,000
C07 1,001 or more

Job Title

- B01 President/Owner
B02 VP/General Manager/CFO
B03 Purchasing
B04 Marketing/Sales Management
B05 Project Manager
B06 Equipment/Fleet Manager
B07 Technical/Engineering/Safety Mgr
B08 Environmental Manager
B09 Chief Engineer
B10 Design/Project Engineer
B11 Test Engineer
B12 Mfg/Production Engineer
B13 Plant/Facilities Engineer
B14 Sales/Applications Engineer
B15 Estimating
B16 Foreman/Superintendent
B17 Operator
B18 Maintenance/Mechanic

Gross Annual Sales

- D01 Less than \$1,000,000
D02 \$1,000,001 - \$10,000,000
D03 \$10,000,001 - \$25,000,000
D04 \$25,000,001 - \$50,000,000
D05 \$50,000,001 - \$100,000,000
D06 More than \$100,000,000
D50 Not Applicable

Primary Type of Business

Contractor

- F02 Bldg-Commercial, Industrial, Public
F03 Bldg-Residential
F04 Bldg-Mechanical, Electrical
F05 Bridges, Dams, Levees
F06 Concrete Forming & Placing
F07 Excavating, Earthmoving, Grading
F08 Pavement Maintenance, Asphalt - Hwy/Airport/Parking Lot
F11 Pavement Maintenance, Concrete - Hwy/Airport/Parking Lot
F12 Paving, Asphalt - Hwy/Airport/Parking Lot
F15 Paving, Concrete - Hwy/Airport/Parking Lot
F16 Logging/Forestry
F17 Pipeline
F18 Planing & Profiling
F19 Rock Drilling & Blasting
F20 Sewer/Water/Gas/Utilities
F25 Soil Conservation/Reclamation
F26 Steel Erection
F27 Demolition (formerly Recycler)
F28 Recycling/Reclaiming
F32 Landscaping

Producer

- F35 Stone, Sand & Gravel
F36 Ready Mixed Concrete
F37 Precast Concrete
F38 Concrete Masonry
F39 Prestressed Concrete
F40 Portland Cement
F41 Asphalt
F42 Recycled Concrete & Asphalt
F43 Coal & Metal

Non-Contractor User

- F50 Public Sector (federal/state)
F51 Public Sector (provincial, local)
F52 Industrial/Manufacturing (except constr equip mfg)
F53 Utility/Telecommunications
F62 Logging/Forestry
F63 Waste Management
F64 Scrap Processor/Recycler

Designer/Specifier/Consultant

- F70 Design Engineer
F71 Consulting Engineer
F72 Architect
F73 Consultant/Professional Services
F74 Computer/Information Technology
F75 Material Testing
F76 Leasing/Finance

Dealer/Distributor/Rental/Manufacturer (non-exhibiting company)

- F80 Equipment Dealer
F81 Equipment Distributor
F82 Fluid Power Distributor
F83 Power Transmission Distributor
F84 Motion Control Distributor
F85 Equipment Rental
F86 Equipment Manufacturer
F87 OEM Manufacturer
F88 Fluid Power Manufacturer
F89 Electrical Component Manufacturer
F90 Mechanical Component Manufacturer
F91 Components/Parts/Materials Mfg

Other

- F95 Association
F96 Faculty/Student
F97 Guest/Spouse
F100 Press/Media

Primary Interest (IFPE)

- G01 Hydraulic
G02 Pneumatic
G03 Hydraulic & Pneumatic
G04 Electric Motors & Their Ctrls
G05 Mechanical Power Transmission
G06 Other Power Transmission Products

End Product or Service (IFPE)

- H01 Aerospace
H02 Agricultural Engineering
H03 Amusement Machinery
H04 Automotive Mfg./Supplier
H05 Chem. & Petroleum Processing
H06 Construction/Mining/Logging
H07 Distribution
H08 Electrical Machinery
H09 Engineering Services
H10 Factory Automation
H11 Fluid Power Products
H12 Indust Truck Tractor & Stacker
H13 Instruments, Controls
H14 Machine Tools
H15 Material Handling
H16 Metal Processing
H17 Off-Highway Vehicles
H18 On-Highway Vehicles (not autos)
H19 Plastics/Rubber Working Machines
H20 Power Transmission Products
H21 Other Product or Service

Company Name