



EXHIBITION RULES & REGULATIONS

Thank you for reviewing the Rules & Regulations for exhibitors displaying at CONEXPO-CON/AGG 2020, to be held in Las Vegas, Nevada, United States, at the Las Vegas Convention Center and Las Vegas Festival Grounds from March 10-14. Exhibitors are required to complete an application, execute the contract for exhibit space and follow all Exhibition Rules & Regulations, and exhibitors must conform to federal, state and local laws and regulations. Failure to follow the Rules & Regulations may result in cancellation of the right to exhibit.

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UPDATES FROM THE CONEXPO-CON/AGG 2017 RULES & REGULATIONS

The following Rules & Regulations have been updated since CONEXPO-CON/AGG 2017:

Maximum Exhibit Space Sizes

Page 9

DEADLINES WITHIN THE SHOW RULES & REGULATIONS

| | |
|--------------------|--|
| August 15, 2018 | Space application and deposit (25%) due for priority space assignment. |
| February 28, 2019 | Second 25% exhibit space payment due. |
| September 30, 2019 | Final 50% exhibit space payment due. |
| December 1, 2019 | Floor plans for exhibits 1,000 square feet or larger due. |
| January 15, 2020 | Exhibitor Appointed Contractor request form due. |
| January 15, 2020 | Exhibitor Certificate of Insurance due. |

DEFINITIONS

| | |
|---|--|
| CONEXPO-CON/AGG 2020 | Referred to as the Exhibition. |
| COMMITTEES | Individual groups have been appointed by the Exhibition's Management Committee to supervise various aspects of the management and execution of CONEXPO-CON/AGG 2020. The official Exhibition Planning Committees are the Event Services Committee, the Marketing Committee and the Education Committee. |
| EARLY TEARDOWN | Any exhibitor who begins to dismantle or pack part of their exhibit before the close of the Exhibition. See Closing Exhibit Stands Early for more information. |
| EQUIPMENT/SERVICES | Product (equipment or services) displayed by any exhibitor; must comply with the rules for eligibility. |
| EXHIBIT SPACE | The indoor and/or outdoor areas at the Las Vegas Convention Center and Las Vegas Festival Grounds assigned to an exhibitor for the purpose of displaying eligible products and services. |
| EXHIBITOR APPOINTED CONTRACTOR (EAC) | Any company other than the designated official contractors that provide services such as display installation and dismantling, models, florists, photographers, audio visual firms, etc. |
| EXHIBITION SPONSORS | The principal sponsors of CONEXPO-CON/AGG 2020 are the Association of Equipment Manufacturers (AEM), the National Ready Mixed Concrete Association (NRMCA) and the National Stone, Sand & Gravel Association (NSSGA). The Exhibition is also sponsored by the Associated General Contractors of America (AGC). |
| HOUSING | All sleeping accommodations, as well as hospitality facilities requested by exhibitors, employees, guests and visitors. |
| LVCC | Las Vegas Convention Center, which includes all indoor facilities, parking lots, marshaling areas and exhibit areas. |
| LVCVA | The Las Vegas Convention and Visitors Authority, which operates the Las Vegas Convention Center. |
| MANAGEMENT COMMITTEE | Guides management of the Exhibition. It is composed of equal representation of the Association of Equipment Manufacturers, the National Stone, Sand & Gravel Association and the National Ready Mixed Concrete Association. |

| | |
|------------------------------------|---|
| MASTER DISTRIBUTOR | A sole U.S. distributor to a non-U.S. manufacturer. |
| PRODUCT CONCENTRATION AREAS | Exhibit space will be divided by product types. |
| SHOW MANAGEMENT | The producer of CONEXPO-CON/AGG 2020, the Association of Equipment Manufacturers. |
| WORK PASS CREDENTIALS | Exhibit staff, helpers and Exhibitor Appointed Contractors who need access to exhibits during the installation or dismantling period on non-Exhibition days require work pass credentials for admittance. See Work Pass Credentials for more information. |

GENERAL EXHIBITION INFORMATION

EXHIBITION LOCATION, DATES & HOURS

CONEXPO-CON/AGG 2020 will be held at the Las Vegas Convention Center and Las Vegas Festival Grounds in Las Vegas, Nevada. Exhibition dates and hours will be:

| | |
|---------------------------|-----------------------|
| Tuesday, March 10, 2020 | 9:00 a.m. – 5:00 p.m. |
| Wednesday, March 11, 2020 | 9:00 a.m. – 5:00 p.m. |
| Thursday, March 12, 2020 | 9:00 a.m. – 5:00 p.m. |
| Friday, March 13, 2020 | 9:00 a.m. – 5:00 p.m. |
| Saturday, March 14, 2020 | 9:00 a.m. – 3:00 p.m. |

INSTALLATION & DISMANTLING SCHEDULE

The following schedule represents the installation and dismantling periods for CONEXPO-CON/AGG 2020. Exhibitors can have access to their stands 24 hours per day only if given permission in advance by Show Management.

INSTALLATION SCHEDULE (INDOOR AND OUTDOOR EXHIBITS)

| | |
|---------------|-----------------------|
| March 2, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 3, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 4, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 5, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 6, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 7, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 8, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 9, 2020 | 8:00 a.m. – 5:00 p.m. |

DISMANTLING SCHEDULE (INDOOR AND OUTDOOR EXHIBITS)

| | |
|----------------|------------------------|
| March 14, 2020 | beginning at 3:00 p.m. |
| March 15, 2020 | 8:00 a.m. – 5:00 p.m. |
| March 16, 2020 | 8:00 a.m. – 5:00 p.m. |

TARGET INSTALLATION DATES

Exhibitors will receive their targeted installation dates from the Official General Contractor. Every attempt will be made to ensure that their materials will be delivered to their exhibit space on the day they are scheduled to arrive. Exhibitors wishing to change their scheduled installation date must submit their request in writing to the Official General Contractor’s Freight Department. Additional information will be provided in the Exhibitor Services Manual, which will be available in 2019.

CLEAN FLOOR POLICY

A clean floor policy will be implemented for CONEXPO-CON/AGG 2020. All crates must be labeled and ready for pickup by 5:00 p.m. Sunday, March 8, in all halls and lots. Crates not labeled and ready for pickup will be removed regardless of status. Labor and equipment charges will apply if this policy is not met.

All cardboard, fiber cases and access storage items must be labeled and ready for pickup by 1:00 p.m. Monday, March 9, in all halls and lots. All aisles must be 100% clean of product, ladders, gang boxes and any other items that may impede the final aisle cleanup and installation of aisle carpet by 5:00 p.m. Monday, March 9.

EXHIBITOR DATA

As part of the application process, exhibitors are required to provide certain corporate and personal information, including name, address, telephone and fax numbers, email addresses and names and information for contact people. By submitting an Exhibit Space Application & Contract, the exhibitor agrees that all data provided in its application may be assigned or otherwise transferred by CONEXPO-CON/AGG to other vendors.

FAILURE TO HOLD THE EXHIBITION

Should the Exhibition fail to be held for any reason, Show Management will return an equitable portion of the space payment. If the Exhibition is required to be moved or postponed, no refunds will be made.

EXHIBITOR REPRESENTATIVE

Each exhibitor will be required to appoint at least one person authorized to represent the company in all dealings with Show Management. Each exhibitor will provide the name of its official CONEXPO-CON/AGG 2020 representative at the time it submits its space application. This representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. It is the responsibility of the exhibitor to notify Show Management with the name of another representative in case the primary representative is unavailable.

EXHIBITOR SERVICES MANUAL

The CONEXPO-CON/AGG 2020 Exhibitor Services Manual will be available online for exhibitors and EACs in 2019. The manual will contain all information and forms for installation and services as well as registration, housing and official function schedules.

EDUCATION PROGRAMS

Show Management plans to conduct education programs for visitors in conjunction with CONEXPO-CON/AGG 2020. Exhibitors are able to attend these programs but must pay all educational fees. Please see the Exhibitor Kit for pricing.

ELIGIBILITY & EXHIBIT SPACE

ELIGIBILITY

Exhibitors must manufacture equipment, components, parts or accessories, or provide services related to the construction and construction materials industries. Specific guidelines have been set for distributors, rental houses, product support providers and auction houses. These guidelines are as follows:

DISTRIBUTORS, RENTAL HOUSES & PRODUCT SUPPORT PROVIDERS

Distributors, rental houses, product support providers can display their companies' services; however, product cannot be displayed. Master distributors can display product if they are the sole U.S. distributor to a non-U.S. manufacturer.

AUCTION HOUSES

Auction houses can display their services; however, new or used equipment cannot be sold from the company's exhibit space. This includes actual products being displayed, and online auctions and live auctions taking place during the official Exhibition period from an offsite location. Auction houses can show footage from an auction that has already taken place to showcase the service they provide. Live auctions or the broadcast of them from an offsite location are not allowed on the Exhibition floor. Auction houses may supply auction services to charitable auctions conducted only by Show Management at the Exhibition.

EXHIBIT SPACE COST & PAYMENT SCHEDULE

COST OF EXHIBIT SPACE

The cost of exhibit space is based on the desired amount of square footage multiplied by the appropriate rate. The square footage rate is based on the applicant's membership affiliation and status. The variation in the association member square footage rates is to offset the difference in membership dues. The square footage rates are devised to balance out what different members spend. Applicants who are members of more than one organization should select the rate that best suits them. The rate structure is as follows:

| Affiliation | INDOOR (200 SF OR LESS) | INDOOR (201 SF OR MORE) | OUTDOOR |
|---------------------|----------------------------|----------------------------|---------|
| *AEM | \$24.45 | \$21.85 | \$15.75 |
| NRMCA, NSSGA | \$29.20 | \$26.50 | \$20.80 |
| Non-Member | \$41.10 | \$37.85 | \$32.20 |

****AEM members receive a member discount as a benefit. This discount is capped at \$10 per square foot of exhibit space for every \$1 paid in dues over the three-year show cycle. (Dues will be based on the last three years paid.) Exhibitors will pay the non-member rate for space exceeding the cap.***

Information on association membership may be obtained by contacting:

AEM

Phone: +1 414-298-4153

Fax: +1 414-272-1170

Web: www.aem.org

NRMCA

Phone: +1 301-587-1400

Fax: +1 301-585-4219

Web: www.nrmca.org

NSSGA

Phone: +1 703-525-8788

Fax: +1 703-525-7782

Web: www.nssga.org

PAYMENT FOR EXHIBIT SPACE

Checks for exhibit space must be made payable to AEM Tradeshows, and must be in U.S. funds or a draft drawn from a U.S. bank. Credit card payments are accepted for exhibit space. The following payment schedule must be followed:

- A deposit of 25% of the total exhibit space cost is due with application. This is nonrefundable. *Applications are not valid without the required deposit.*
- The second 25% payment must be postmarked on or before February 28, 2019.
- The final 50% payment must be postmarked on or before September 30, 2019.
- Applications received on or after September 30, 2019, must be accompanied by 100% payment for the exhibit space.
- No exhibitors will be permitted to move into their designated space until the exhibit space is paid in full.
- If a space is not paid in full by **January 1, 2020**, Show Management reserves the right to cancel the space.

EXHIBITOR PACKAGE PLAN

The cost of exhibit space includes the Exhibitor Package Plan. These services reduce the cost to exhibit and add value to each exhibitor's investment:

- Unloading and reloading of all crated shipments from all trucks.
- Delivery of machinery and crates to exhibit spaces from marshaling area(s) and pickup of same machinery and crates at the close of the Exhibition.
- Removal of all cleating and blocking on inbound shipments, including materials where required.
- Handling of inbound and outbound shipments of exhibit materials to the LVCC, Festival Grounds or any other exhibit areas used for the Exhibition.
- Operators for self-propelled equipment and planking where required.
- Spotting of exhibitor's machinery or products for the initial installation only as the equipment is delivered to the exhibitor's space, and provided an exhibitor representative is present during the initial placement.
- Exhibit crate removal, storage and return to exhibit space at the close of the Exhibition.
- Trash removal during installation and dismantling periods, including the use of dumpsters and labor.
- General cleaning of all exhibits, including vacuuming/sweeping the carpet/floor, and emptying wastebaskets before the opening of each Exhibition day.
- eventBit upgrades – Includes behavioral data on attendee activity such as dwell time in/around exhibit spaces for all exhibitors with lead retrieval services.
- Exhibitor Marketing Kit – Includes direct postcards with postage to 2,000 customers, customizable email campaigns, show logo/web banners, new products/technologies web page and media relations support.

MEMBERSHIP INFORMATION

In order to be eligible for member prices (see application or “Exhibit Space Cost and Payment Schedule”) applicants must adhere to the guidelines listed below.

Exhibitors that in subsequent years fail to adhere to the membership guidelines for any of the following organizations will be invoiced at the adjusted non-member amount.

Exhibitors that are members of more than one of the following organizations should select the exhibit space rate that is most beneficial to them.

AEM MEMBERS

- Companies that exhibited in CONEXPO-CON/AGG 2017 as AEM members must be current with their membership dues for 2018, 2019 and 2020.
- Companies joining AEM after CONEXPO-CON/AGG 2017 must have at least three years of membership dues paid in full prior to the 2020 Exhibition.
- Companies that join AEM after 2017 will be credited for future dues. Dues payments made for future years of membership are to be based on the company’s last full year of sales of eligible products or services. Dues prepaid for future years to qualify a company for CONEXPO-CON/AGG 2020 participation are nonrefundable. Examples:
 - A company joining AEM in 2018 can receive the AEM member discounts at CONEXPO-CON/AGG 2020 by paying dues for the entirety of 2018, 2019 and 2020, payable in full with the application.
 - A company joining AEM in 2019 can receive the AEM member discounts at CONEXPO-CON/AGG 2020 by paying dues for 2019, 2020 and 2021, payable in full with the application.
- The deadline for a new AEM member application is Friday, February 14, 2020, with payment for three years of membership.
-
- ONLY EQUIPMENT WHOSE SALE IS UTILIZED AS PART OF THE TOTAL SALES VOLUME THAT DETERMINES THE AEM MEMBER’S DUES CATEGORY MAY BE EXHIBITED using the space rate for members. A member exhibiting qualifying products that are not used to determine the member’s dues category may exhibit on a proportionate basis at the non-member space rate; if such products occupy 50% or more of the exhibit space, the non-member space rate will be charged for the entire exhibit space. Qualifying products or services include:
 1. Machines designed primarily for construction use, or of a type commonly used in the construction industry but modified or equipped with special attachments to adapt them to non-construction markets, such as forestry, mining, agriculture, etc.
 2. Components, attachments, accessories and parts sold for use in or with the above machines either at the original equipment manufacturer (OEM) or aftermarket levels
 3. Publications dealing with the construction industry
 4. Services such as finance, management, consulting, etc., supplied to the construction industry
- For membership information, please contact AEM at 414-298-4153 or pmalek@aem.org.

NRMCA MEMBERS

- NRMCA associate members must be current in their membership for 2020 and must have been members in good standing for 2018 and 2019.
- Exhibition applicants must be current in their membership prior to the assignment of space.
- Companies that were not associate members prior to 2020 can qualify for member rates by paying dues for prior years. (Example: A company joining NRMCA in January 2019 can participate in CONEXPO-CON/AGG 2020 by paying dues for 2018 and maintaining membership throughout the Exhibition cycle [2019 and 2020]).
- Companies joining NRMCA in or after 2018 that did not begin operation or were ineligible for membership until after that date are required to pay dues only from the starting date of operation or the date the company became eligible for membership.
- Minimum associate member dues are currently \$1,250 to \$7,500 per year. For membership information, please contact Brett Ruffing, Executive Vice President, Membership & Communications at NRMCA (email: bruffing@nrmca.org or by phone: 240-485-1138).

NSSGA MEMBERS

- Companies joining NSSGA after CONEXPO-CON/AGG 2017 must have at least three years of membership dues paid in full prior to the Exhibition.

- Companies that join NSSGA after 2017 will be credited for future dues. (Example: A company joining NSSGA in January 2018 can participate in CONEXPO-CON/AGG 2020 by paying dues for 2018, 2019 and 2020.) Dues payments made for future years of membership are to be based on the company's last full year of sales of eligible products or services. Dues prepaid for future years to qualify a company for CONEXPO-CON/AGG 2020 participation are nonrefundable.
- Companies joining NSSGA after 2017 that did not begin operation or were ineligible for membership until after that date are required to pay dues only from the starting date of operation or the date the company became eligible for membership.
- For membership information, please contact Jason Epstein, Director of Membership at NSSGA (email: jepstein@nssga.org or 703-525-8788).

INTERNATIONAL PAVILIONS

Show Management may make international pavilion exhibit space available to a non-U.S. construction industry manufacturer trade organization for resale to the organization's members. The organization and each of its exhibitors in an international pavilion will be subject to Exhibition Rules & Regulations and the guidelines for International Pavilion Organizers, including eligibility requirements and exhibiting only qualifying products. Show Management may limit the overall size of an International Pavilion and the size of any exhibit space within an International Pavilion.

CECE MEMBERS / INTERNATIONAL GOVERNMENT TRADE ASSOCIATIONS

Any international-based member in good standing of the Committee for European Construction Equipment (CECE) or an approved international government trade association is eligible to exhibit in CONEXPO-CON/AGG 2020 under the same conditions as non-members. International Pavilion Organizers will receive a 15% discount off the total exhibit space cost paid to Show Management. In order for an exhibitor to utilize these space rates, the company must exhibit within or through an International Pavilion organized by CECE or an international trade association approved by Show Management. Additional Rules & Regulations for International Pavilion Organizers will be sent to the official International Pavilion Organizer representative.

SPACE REDUCTION POLICY

- Any company decreasing its exhibit space by December 1, 2019, must pay the 25% deposit of the original space, regardless of the new space cost. If the new space cost is less than the original 25% deposit, the exhibitor will not be refunded the difference. Overpayments beyond the 25% will be refunded if the reduction occurs before December 1, 2019.
- Any company reducing its space on or after December 1, 2019, but before February 1, 2020, must pay at least 50% of the original space cost. Payments above the 50% level will be refunded.
- Any company reducing its space on or after February 1, 2020, will receive no refund.

CANCELLATION POLICY

Any notice of cancellation of exhibit space by an exhibitor must be made in writing to Show Management. This cancellation policy does not depend upon whether the exhibit space is resold or reassigned.

- At no time will the deposit (25% of space cost) be refunded to an exhibitor canceling its space.
- Any company canceling its exhibit space before December 1, 2019, will lose the initial 25% deposit. The remaining balance paid to CONEXPO-CON/AGG will be refunded.
- Any company canceling its exhibit space on or after December 1, 2019, but before February 1, 2020, will lose 50% of the total cost of exhibit space reserved. The remaining 50% will be refunded.
- Any company canceling its exhibit space on or after February 1, 2020, will receive no refund.

NATURE OF SPACE ASSIGNMENT

The assignment of exhibit space is not a property lease. It is a license to use the space in a manner consistent with the Rules & Regulations, and subject to terms between LVCVA and Exhibition Management for CONEXPO-CON/AGG 2020

ASSIGNMENT OF EXHIBIT SPACE & PRIORITY FORMULA

PRIORITY FORMULA

The priority formula is used in a number of matters, including the assignment of exhibit space. It is as follows:

$$\begin{array}{|c|} \hline \text{Years of Membership} \\ \hline \text{X10} \\ \hline \end{array} + \begin{array}{|c|} \hline \text{Total SF in 2017 Show} \\ \hline \text{100} \\ \hline \end{array} = \begin{array}{|c|} \hline \text{PRIORITY} \\ \hline \text{NUMBER} \\ \hline \end{array}$$

DEFINITION OF MEMBERSHIP NUMBER — Show Management chooses the company/division with the greatest number of membership years in AEM, NRMCA or NSSGA. An exhibitor must be a current member in good standing of AEM, NRMCA or NSSGA to have its years of membership used in calculating the membership number.

DEFINITION OF PAST PARTICIPATION NUMBER — Show Management uses the total square footage purchased by an exhibitor for CONEXPO-CON/AGG 2017. The total square footage cannot exceed the CONEXPO-CON/AGG 2017 maximum space sizes (40,000 square feet indoor, 50,000 square feet outdoor or 60,000 square feet combined). If a company acquired another company(ies), the parent company can use the newly acquired company(ies) but cannot exceed the maximum space sizes set from CONEXPO-CON/AGG 2017. If a parent company sells a company(ies), both companies must agree on how their 2017 total square footage will be divided among the now separate companies.

EXHIBIT SPACE ASSIGNMENT PROCESS

Exhibitors that submit applications and deposits prior to **August 15, 2018**, will be a part of the Priority Assignment Process. Every attempt will be made to accommodate exhibitor space requests. The first assignment of exhibit space priority will be based on the above mentioned priority formula and the designated product concentration areas.

The exhibit space assignment process is as follows: All CONEXPO-CON/AGG 2017 exhibitors will be assigned by priority number first; all other exhibitors submitting their application and 25% by August 15, 2018, will be assigned by priority number second. Applications received after August 15, 2018, will be assigned on a first-come, first-served.

No applicant will be allowed to select an exhibit space unless the application is signed and payment has been received based on the following schedule:

- Applications received prior to February 28, 2019, must be accompanied by 25% of the total cost of exhibit space.
- Applications received on or after February 28, 2019, but prior to September 30, 2019, must be accompanied by 50% of the total cost of exhibit space.
- Applications received on or after September 30, 2019, must be accompanied by full payment of exhibit space.

Show Management will attempt to accommodate space requests, including the preferred product concentration area and space dimensions. Show Management reserves the right to reassign exhibitors during show planning. If all of the available space has been assigned, a waiting list will be kept. If an opening becomes available, exhibit space will be assigned on the basis of the date the application was received.

EXHIBIT SPACE SIZES

Space requests need to be made in 10-foot increments with a minimum requirement of 100 square feet (example: 10x10; 10x20, etc.). **Outdoor exhibit space requests have a minimum of 400 square feet.**

The maximum space sizes are set in order to create a floor plan that will adhere to fire and safety regulations for the city of Las Vegas, the LVCC and the Las Vegas Festival Grounds. The maximum space sizes are set to include the parent company and all of its divisions and subsidiaries. Companies and their divisions/subsidiaries applying for multiple exhibit spaces may not exceed the maximum limits of 40,000 indoor, 60,000 outdoor or 70,000 combined, as set by the Event Services Committee and the Management Committee, for their space totals.

40,000
INDOOR

60,000
OUTDOOR

70,000
COMBINED

A space size reduction shall not be required for an exhibitor who acquires another exhibiting company within one year (March 10, 2019) prior to the opening of CONEXPO-CON/AGG 2020 (March 10, 2020), even if the combined space size of the exhibitor and the acquired exhibitor exceeds the maximum space sizes stated above.

REMANUFACTURED & USED EQUIPMENT

Remanufactured equipment and components may be exhibited by the original equipment manufacturer (OEM) of that product or products for the purpose of showing the role of remanufacturing in the OEM's business. Exhibitors may not exhibit in their space any used equipment, except remanufactured equipment as explained above and equipment produced by the exhibiting company that has a historical theme or background.

SUBLEASING OF EXHIBIT SPACE

The exhibitor agrees not to reassign, grant, sublease or license the use of space allotted to them. Exhibitors are not permitted to display any equipment, components or products built by non-exhibiting manufacturers or other non-qualifying divisions of exhibiting manufacturers, unless the space shared is with a member in good standing of one of the principal sponsoring organizations.

If a component made by a non-exhibiting manufacturer is normally furnished as an integral part of the equipment being exhibited, the exhibitor of the equipment may include the component but cannot call any special attention to it. If equipment made by a non-exhibiting manufacturer is normally furnished as an integral part of the component being exhibited, the exhibitor of the component may include the equipment but cannot call special attention to it. In either case, the exhibitor will pay the non-member space rate for that portion of the exhibit space occupied by the non-exhibiting manufacturer's product, except if the non-exhibiting manufacturer's equipment product occupies 50% or more of the exhibit space; then the non-member space rate will be charged for the entire exhibit space.

SHARED EXHIBIT SPACE

Exhibitors must notify Show Management of their intent to share their allocated space. If an exhibitor does not notify Show Management, Show Management will take action described under the "Penalties for Violation of Exhibition Rules".

EXHIBITS

Exhibits are permitted only in the official exhibit areas of CONEXPO-CON/AGG 2020.

NO HOTEL EXHIBITS

The Las Vegas hotels have entered into signed agreements with Show Management not to rent or assign any public space or sleeping rooms for exhibit purposes at any time during the official Exhibition days of CONEXPO-CON/AGG 2020; nor permit the use of any public space or sleeping rooms for entertainment purposes or press conferences during Exhibition hours.

NO OTHER EXHIBITS

CONEXPO-CON/AGG exhibitors will not exhibit or participate in any exhibit within 100 miles of Las Vegas during the period of the Exhibition (March 10-14, 2020). CONEXPO-CON/AGG exhibitors will not conduct auctions or sales events within 100 miles of Las Vegas during Exhibition hours.

STORAGE AND PACKING MATERIALS

The storage of packing boxes, crates, etc. for the duration of the Exhibition is included in the exhibit space rates. Proper identification tags will be available at the Contractor Service Desks. Two of these tags must be attached to each piece to be placed in storage. All flammable packing materials such as paper and straw must be totally enclosed in containers. Materials not complying with these requirements will be considered refuse and disposed of by the cleaners.

WORK RULES & EXHIBITOR APPOINTED CONTRACTORS

EXHIBITOR APPOINTED CONTRACTORS

An Exhibitor Appointed Contractor (EAC) is any company other than the designated official contractors that provides services such as display installation and dismantling, models, florists, photographers, audio visual firms, etc. and needs access to an exhibitor's space any time during installation, Exhibition dates or dismantling.

RULES & REGULATIONS

If the exhibitor wishes to use an EAC, the following Rules & Regulations must be adhered to by the exhibitor and the EAC. These rules will be strictly enforced. The exhibitor must complete the Exhibitor Appointed Contractor form in the Exhibitor Services Manual. The exhibitor also must indicate whether this contractor is authorized to order Exhibition services on the exhibitor's behalf.

1. Exhibitors must submit an Exhibitor Appointed Contractor form for all EACs working on their behalf **no later than January 15, 2020**. This form can be found in the Exhibitor Services Manual.
2. The EAC shall refrain from placing an undue burden on the Official Contractors by interfering, in any way, with the official contractor's work.
3. The EAC will not solicit business on the Exhibition floor during any of the overall days of the Exhibition, including installation, Exhibition dates and dismantling.
4. The EAC is responsible for adhering to all Rules & Regulations requiring badging.
5. If the EAC, in any way, disrupts the orderly conduct of business by any of the official contractors, or impairs the smooth installation and dismantling of the Exhibition, the EAC will immediately cease such disruption or be removed from the Exhibition site. Show Management will have the final decision in such instances.
6. EACs that provide installation and dismantling services will be sent the proper information from the Exhibitor Services Manual upon receipt of request by the authorizing exhibitor.

In performing work for their clients, the EAC shall cooperate fully with the Official Contractors and shall comply with existing labor regulations or contracts as determined by the commitments made and obligations assumed by Show Management in any contracts with the Official Contractors. Failure to comply with these regulations will result in refusal or loss of authorization to perform services and immediate removal from the Exhibition site.

Show Management has entered into an agreement with Exhibitor Appointed Contractor Association (EACA) to screen and vet all EACs. Information on registering Exhibitor Appointed Contractors will be available in the Exhibitor Services Manual.

INSURANCE REQUIREMENTS FOR EACs

EACs must provide Show Management with a Certificate of Insurance for workers' compensation and employers' liability, comprehensive general liability and automobile liability insurance. The policy must provide the minimum limits listed below:

1. The workers' compensation and employers' liability insurance must provide a minimum limit of \$500,000 and meet the requirements established by the state of Nevada.
2. Comprehensive general liability coverage must provide at least \$1 million/\$2 million in coverage.
3. Automobile liability should include all owned, non-owned and hired vehicles with limits of \$500,000 bodily injury and \$500,000 property damage liability.

The EAC should name Show Management, the sponsoring associations, the Exhibition owners and the Official Contractor as additional insureds.

SERVICES EACS CAN PROVIDE

EACs services will be limited to the installation, dismantling and preparation of display materials only. Labor and/or services for the installation and dismantling of products to be displayed by exhibitors must be contracted from the Official Contractor designated by Show Management for that service. EACs must submit a Certificate of Insurance to Show Management no later than 30 days prior to the commencement of installation.

The Official Contractor will handle the use of power washers to clean equipment. The use of power sprayers or spray paint to touch up equipment and tires will be allowed only in designated areas in the marshaling and assembly areas. Exhibitors and their employees can hand wipe, buff or touch up paint (with brushes) on their own equipment and display pieces within the exhibitor's assigned exhibit space; EACs are not permitted to perform these services.

The LVCVA requires EACs to abide by certain guidelines and regulations. These regulations are detailed as an attachment to the Exhibition Rules & Regulations.

WORK RULES: EXHIBIT INSTALLATION, OPERATION & DISMANTLING

All work involved in the installation and dismantling of exhibits or the movement of freight in the LVCC is under the Official Contractor's jurisdiction. Exhibitors are expected to comply with the Official Contractor's union requirements in effect at the LVCC.

In the interest of the exhibitors, Show Management has selected certain firms as Official Contractors for such services as cartage and handling of exhibit shipments; rental of furniture and other exhibit space equipment; decorations, signs, flowers, etc. All service contractors selected by Show Management employ appropriate union personnel. Exhibitors must use the Official Contractor for drayage and rigging, hanging truss, electrical, plumbing, custom cleaning (please refer to the Exhibitor Appointed Contractors section for details) and food service.

For other services, exhibitors desiring to use contractors other than those officially appointed by Show Management should refer to the Exhibitor Appointed Contractors section.

GRATUITIES TO EXHIBIT LABOR

Show Management and Exhibition contractors have established a strict "no tipping" rule. Exhibitors must observe this rule during the entire period of the installation, show and dismantling periods. It is prohibited to give any amount of gratuity, tips or gifts of any kind to workers, foremen or anyone else connected with the hauling of equipment or setting up or removal of the exhibit. Any infractions should be reported to Show Management or a floor manager immediately. The Official Contractor has agreed to refuse acceptance of any time card to which a tip has been added. There will be no gratuities included on any drayage invoices.

Any exhibitor who pays gratuities to laborers is acting not only against their own interest, but against the interest of the Exhibition. Any exhibitor who is solicited for a gratuity should report such solicitation immediately either to Show Management or to an official with the Services Contractor.

BUILDING & OPERATING YOUR STAND – ALL EXHIBITS

DEFACING OF BUILDING OR EXHIBIT FACILITIES

Each exhibitor is liable for any defacing or damage from their own acts to the exhibit building or exhibit facilities. Painting of the floor in exhibit spaces will not be permitted, and no floor coverings may be attached or adhered (except carpet tape) in any manner whatsoever without the written consent of the LVCVA. Show Management will charge exhibitors for any damage.

The portion of the columns that are entirely within the limits of an exhibit space may be covered by the exhibitor but must meet the height guidelines stated within these rules. All column covers must meet with the approval of the Safety Department of the LVCVA and Show Management.

EQUIPMENT SALES, SOLD SIGNS & CUSTOMER NAMES

An exhibitor may receive orders for or sell its equipment during the Exhibition and shall be responsible for collecting and paying any applicable local, state and federal taxes, and obtain any necessary licenses needed to sell merchandise.

No "SOLD" signs, "FOR SALE" signs or signs listing the price are allowed to be displayed on products. Permanently affixed customer names may be included on products but are limited to eligible products and cannot be included on any signs or literature.

EXHIBIT DESIGN & USE OF EXHIBIT SPACE

These Rules & Regulations are designed to allow each exhibitor the opportunity to maximize the use of its space without infringing on the ability of the surrounding exhibitors to maximize use of their space.

No portion of a machine, product or display piece may extend beyond the boundaries of the exhibitor's assigned exhibit space. All machinery and equipment must be set back at least 6 inches from all aisle ways for safety purposes. The only exception to this rule will be for tower cranes and fixed angle cranes with towers over 100 feet in height. Due to the nature of the booms, only these products will be allowed to extend beyond the exhibitor's assigned exhibit space with the following guidelines and limitations and in accordance with federal, state and local Occupational Safety and Health Administration (OSHA) laws and regulations:

1. Only at the point of 100 feet in height or higher can the boom begin to extend out of the exhibit area.
2. At least 50% of the boom with a tower over 100 feet in height must be within the confines of the assigned exhibit space.
3. Exhibitors must submit a footprint of the machine extending beyond the exhibit area, including the boom height, length and position to Show Management **no later than December 1, 2019.**
4. Exhibitors must include a detailed plan for handling the machine in the event of high winds or other environmental factors that require the boom to free swing or be brought down.
5. Exhibitors in exhibit areas affected by the boom will be notified by Show Management of the boom extensions in their exhibit space.
6. Show Management reserves the right to limit an exhibitor from placing crane booms outside of the exhibit for safety reasons.

Manufacturers of tower cranes will be required to furnish OSHA with official site plans. Show Management will work with these manufacturers, OSHA and the Official Craning and Rigging Contractor to ensure that all of the proper information is sent to OSHA.

ANY DEMONSTRATION OR ACTIVITY THAT RESULTS IN EXCESSIVE OBSTRUCTION OF AISLES OR PREVENTS READY ACCESS TO A NEARBY EXHIBITOR'S SPACE SHALL BE SUSPENDED FOR ANY PERIOD SPECIFIED BY Show Management.

INFLATABLE OBJECTS

Helium-filled balloons and other inflatable objects are permitted in outdoor spaces or within the height restrictions indoor as long as the objects are within the confines of the assigned exhibit space. No hot air balloons will be permitted. Show Management and the Customer Account Manager at the LVCC must approve the use of balloons. Balloons must be at least 36 inches in diameter and must be tethered. Balloons cannot be used as a giveaway.

Helium gas cylinders for refilling must be secured in an upright position on safety stands with the regulators and gauges protected from damage. Overnight storage of helium or compressed air cylinders in the building is prohibited.

LANDSCAPING MATERIALS

Exhibitors are required to remove and dispose of all landscaping materials (including sand, stone, gravel, dirt, mulch, railroad ties, carpet and exhibit materials) placed in their exhibit space. Exhibitors will be charged for the removal and disposal of any materials left in the exhibit space at the close of the dismantling period.

LVCVA LOAD LIMITS

The floor load limit on the Central 3 Concourse and on the second level of the South Hall is 300 pounds per square foot. All other exhibit areas are unlimited; however, any equipment 250,000 pounds or heavier must submit a detailed floor plan to the LVCC Building Engineering Department, 3150 Paradise Road, Las Vegas, NV 89109.

Heavy Equipment Procedures

The LVCVA requires that a list of all heavy equipment be provided to the LVCVA engineering office prior to the start of installation. A site plan is required to show where each piece of heavy equipment will be placed.

1. Equipment with smooth tracks over 250,000 pounds must be moved on 1-inch steel plates both outside and inside the building at the exhibitor's expense.
2. All cleated equipment must be moved on either 1-inch plywood or steel plate as determined by the LVCVA engineering office. Equipment with cleated tracks over 250,000 pounds must be moved on 1-inch steel plates both outside and inside the building at the exhibitor's expense.

MOTION, NOISE & DUST CONTROL

MOTION & NOISE CONTROL

Loudspeakers of any kind must be directed toward the interior of the exhibitor's exhibit space. Speakers may not face aisles or other exhibitors' spaces.

Demonstrations found by Show Management to be objectionable due to noise or sound pressure/vibration level will be closed down. Exhibitors shall be responsible for supervising the actions of employees, visitors or spectators testing display equipment located in their exhibit area. Exhibitors must make every effort to respond to neighboring exhibitors' complaints concerning noise, sound and/or vibration nuisances.

Show Management will intervene if necessary, and reserves the right to shut down exhibits deemed objectionable. Floor managers in each Exhibition location will monitor the decibel level during Exhibition hours. Show Management recommends noise levels not to exceed 85 decibels. Measurements will be taken at a distance no greater than 10 feet from the offending display.

1. **First Warning** — The exhibitor shall be issued a written warning indicating a violation has occurred and instructing the exhibitor to immediately lower the noise level.
2. **Second Warning** — The source of the noise shall be shut off for a maximum of one hour.
3. **Third Warning Final** — The source of the noise shall be shut off for the remainder of the Exhibition. There will be no refund, in whole or in part, of any exhibit fees.

Exhibitors who plan to demonstrate equipment, have entertainment acts, etc. must submit the Demonstration/Entertainment form that will be provided in the Exhibitor Services Manual. Exhibitors may be asked to coordinate or schedule their events with other exhibitors in the exhibit area to maintain an acceptable decibel level.

DUST CONTROL

Exhibitors who demonstrate equipment using aggregates, concrete or any type of material that generates dust or debris are required to take precautions to eliminate dust generation. In addition, exhibitors need to properly contain all materials (including dust prevention materials) within the assigned exhibit space.

OVERSIZE/OVERWEIGHT VEHICLES AND LOADS

The State of Nevada requires special truck permits to move exceptionally large or heavy loads on all roads throughout the state, including those into and out of the LVCC. Exhibitors may have logistical issues if bringing in equipment, vehicles, mobile buildings, etc. that are self-propelled, towed or trailered with dimensions wider than 8 foot 6 inches, taller than 14 feet, or longer than 70 feet have more than 10 feet of overhang; or weigh more than 80,000 pounds. These loads and other unregistered vehicles such as aircraft, heavy equipment, mobile/manufactured homes and buildings will require special routing arrangements. Exhibitors are encouraged to contact a heavy transporter at least 90 days in advance of any required movement. The transporter will coordinate with the appropriate authorities for state permits, city traffic, utilities, pilot escorts and law enforcement. For more information, contact Nevada Department of Transportation Over Dimensional Vehicle Permits Office at 800-552-2127 or visit www.nevadadot.com/business/trucker/overdimensional/.

SIGNS ON EXHIBITS OR PRODUCTS

No company sign or advertising indoors shall be displayed on exhibits and/or products at a height that exceeds regulations for the exhibitor's space (see "Exhibit Design & Use of Exhibit Space"). The only exceptions to this are the exhibitor or customer's name, trademarks or logo that are permanently affixed to the equipment.

There are no size or height restrictions outdoors on signage. Signs should be planned in good taste so as not to be offensive to visitors or other exhibitors, must not be hazardous and must be within the confines of the exhibit space.

SOUND DEVICES, MOVIES, SLIDES, VIDEOS & TV

Audiovisual presentations and closed-circuit exhibitor-generated materials are permitted within an exhibit space as long as they are not operating to the detriment of a neighboring exhibitor. The operation of radio or television sets receiving outside broadcasts are prohibited. Recording, filming, taping with handheld or tripod-mounted video equipment on the Exposition grounds during Exhibition hours is prohibited without the permission of both Exhibition Management and the exhibitor or exhibitors being recorded, and these activities cannot interfere with exhibit operations or pedestrian traffic. Radio and television reporters and camera people must obtain and wear official press credentials during their visits, and their activities cannot interfere with exhibit operations nor pedestrian traffic.

MUSIC LICENSES

Exhibit Management secures the necessary music licenses with ASCAP on behalf of all exhibitors. Exhibitors are allowed to play live or recorded music in their exhibit space.

INTELLECTUAL PROPERTY

Exhibitors shall be responsible for securing any and all necessary licenses or consents for any patented inventions or other intellectual property in connection with their exhibit, housing and hospitality facilities at the Exhibition. Exhibition Management is authorized to record and use audio/visual materials recorded at CONEXPO-CON/AGG 2020.

SUBMISSION OF FLOOR PLANS FOR 1,000 SQUARE FEET OR LARGER

Exhibitors with exhibit space of 1,000 square feet or larger must submit a detailed floor plan to Show Management for approval **no later than December 1, 2019**. The floor plan should include the dimensions and descriptions of all structures in the exhibit, including signs, offices, walls, drapes and products to be displayed. All plans will be treated in strict confidence. All exhibitors will receive documented approval from Show Management of their floor plans within 30 days of submission. Companies that do not receive written approval should not assume approval has been granted. Exhibitors and EACs are required to comply with all exhibit space regulations when designing their company's exhibit. Show Management recognizes floor plan modification can happen during show planning; however, these modifications can impact neighboring exhibitors. Any modifications to the approved floor plan made prior to installation by the exhibitor or their appointed contractor must be resubmitted for approval. Any modifications to the approved floor plan made onsite during installation must be approved by Show Management prior to implementing the change. Modifications made without the consent of Show Management may be denied and any costs incurred are at the expense of the exhibitor.

Floor plans can be emailed to Show Management at:
operations@conexpoconagg.com

Exhibitors wishing to exhibit tower and/or luffing cranes are required to furnish Show Management with the footprint and the boom height, length and angle.

All Exhibition rules pertaining to height and sign restrictions do not include the exhibitor's products. Exhibitors are warned not to depend upon measurements scaled from the Exhibition floor plan; if detailed measurements are required, contact Show Management. Exhibitors are cautioned not to arrange for their exhibit construction until written approval of their dimensional sketch has been given by Show Management.

BUILDING & OPERATING YOUR EXHIBIT – INDOOR EXHIBITS

CANOPIES & MULTILEVEL OR COVERED EXHIBITS

Covered exhibits, canopies or double-deck exhibits must have Fire Underwriter approved smoke alarms. Floor plans must be submitted to the LVCVA fire and safety officer for approval. For information about this regulation or any of the other fire protection requirements, contact Show Management or the fire and safety officer, Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, NV 89109; or 702-892-7400. Building plans over 1,000 square feet need to be submitted to the LVCVA Safety Office at boothplans@lvcva.com.

Canopies, false ceilings and umbrellas will be permitted to a height that corresponds to the height regulation for the exhibit space. For example, canopies will not exceed 10 feet (3 meters) in height in a standard exhibit space configuration. Canopies, false ceilings and umbrellas will not be used for identification or display purposes except as would normally be allowed for any exhibit component within the regulations set for the exhibit configuration. The LVCVA fire and safety regulations are included as an attachment to the Exhibition Rules & Regulations.

EXHIBIT HEIGHT AND HANGING SIGN REGULATIONS

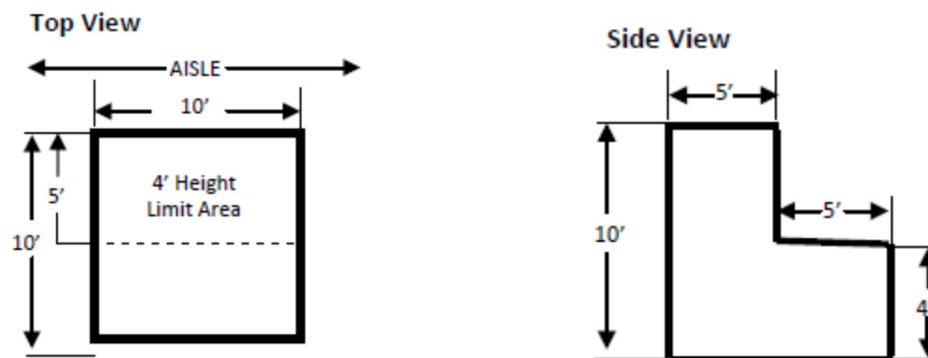
STANDARD EXHIBITS

Standard exhibits are defined as exhibits with a depth of less than 20 feet regardless if they are in an inline or perimeter (open on one side to the aisle), corner (open on two sides to the aisle) or peninsula (open on three sides to the aisle) configuration.

Exhibit materials, components and identification signs will be permitted to a maximum height of **10 feet (3 meters)**.

(There is no height limit for product and/or machinery.)

- There is a 5-foot setback for exhibit materials taller than 4 feet for solid objects. (Items such as truss columns are generally accepted as they usually do not interfere with sight lines.)
- Exhibitors are required to have a plain finished back wall (standard drape is 8 feet high). Company identification and/or graphics are not allowed on the back wall facing the neighboring exhibitor.
- No signage may face into an adjoining exhibit within 3 feet of the neighboring exhibit.
- Hanging signs or hanging truss are NOT permitted in standard exhibits.
- All machinery must be set back 6 inches from all aisles for safety purposes.



CORNER EXHIBITS (WITH A DEPTH OF 20 FEET OR MORE)

Corner exhibits have two sides open to aisles, with a depth of 20 feet or more totaling 400 square feet or more.

Exhibit materials, components and identification signs will be permitted to a maximum height of **15 feet (4.5 meters)**.

(There is no height limit for product and/or machinery.)

- Exhibits can be arranged based on the cubic content concept. Cubic content is defined as the ability to utilize the total contracted exhibit space within the 15-foot height restriction.
- Exhibitors are required to have a plain finished back wall (standard drape is 8 feet high). Company identification and/or graphics are not allowed on the back wall facing the neighboring exhibitor.
- Hanging signs and/or graphics will be permitted to be hung at an unlimited height.
- Hanging signs and/or graphics must be hung 5 feet from neighboring exhibits on all sides.
- Exhibitors are fully responsible for all costs associated with rigging installation and dismantle of their hanging signs above their exhibits. All hanging sign assembly and rigging must be arranged through the Exhibition's General Contractor.

- Structural Integrity and Las Vegas Convention Center Rules — The maximum weight for hanging signs is 1,500 pounds. All hanging signs are subject to approval of the LVCC, and drawings must be reviewed and approved by the customer account manager at the LVCC. Exhibitors are encouraged to use lightweight materials in the construction of hanging signs to eliminate excessive stress to the facility ceiling structure.
- Exhibitors are fully responsible for all costs associated with rigging installation and dismantle of hanging signs above their exhibit space(s). All hanging sign assembly and rigging must be arranged through the Exhibition’s Official Contractor.
- All machinery must be set back 6 inches from all aisles.

PERIMETER EXHIBITS (WITH A DEPTH OF 20 FEET OR MORE)

Perimeter exhibits are located against a wall (one side open to the aisle) with a depth of 20 feet or more totaling 400 square feet or more.

Exhibit materials, components and identification signs will be permitted to a maximum height of **15 feet (4.5 meters)**.

(There is no height limit for product and/or machinery.)

- Exhibits can be arranged based on the cubic content concept. Cubic content is defined as the ability to utilize the total contracted exhibit space within the 15-foot height restriction.
- Hanging signs and/or graphics will be permitted to be hung at an unlimited height.
- Hanging signs and/or graphics must be hung 5 feet from neighboring exhibits on all sides.
- Exhibitors are fully responsible for all costs associated with rigging installation and dismantle of their hanging signs above their exhibits. All hanging sign assembly and rigging must be arranged through the Exhibition’s General Contractor.
- Structural Integrity and Las Vegas Convention Center Rules — The maximum weight for hanging signs is 1,500 pounds. All hanging signs are subject to approval of the LVCC, and drawings must be reviewed and approved by the customer account manager at the LVCC. Exhibitors are encouraged to use lightweight materials in the construction of hanging signs to eliminate excessive stress to the facility ceiling structure.
- All machinery must be set back 6 inches from all aisles.

PENINSULA EXHIBITS (WITH A DEPTH OF 20 FEET OR MORE)

Peninsula exhibits are open on three sides to the aisle, with a depth of 20 feet or more totaling 400 square feet or more, and share a common back wall with another exhibitor.

Exhibit materials, components and identification signs will be permitted to a maximum height of **20 feet (6 meters)**.

(There is no height limit for product and/or machinery.)

- Exhibits can be arranged based on the cubic content concept. Cubic content is defined as the ability to utilize the total contracted exhibit space within the 20-foot height restriction.
- Exhibitors are required to have a plain finished back wall. Company identification and/or graphics are not allowed on the back wall facing the neighboring exhibitor.
- Hanging signs and/or graphics will be permitted to be hung at an unlimited height.
- Hanging signs and/or graphics must be hung 5 feet from the back of the exhibit space to avoid encroaching on the neighboring exhibitor.
- Exhibitors are fully responsible for all costs associated with rigging installation and dismantle of their hanging signs above their exhibits. All hanging sign assembly and rigging must be arranged through the Exhibition’s General Contractor.
- Structural Integrity and Las Vegas Convention Center Rules — The maximum weight for hanging signs is 1,500 pounds. All hanging signs are subject to approval of the LVCC, and drawings must be reviewed and approved by the customer account manager at the LVCC. Exhibitors are encouraged to use lightweight materials in the construction of a hanging sign to eliminate excessive stress to the facility ceiling structure.
- All machinery must be set back 6 inches from all aisles.

ISLAND EXHIBITS

Island exhibits are open on all sides to the aisle.

Exhibit materials, components and identification signs will be permitted to a maximum height of **20 feet (6 meters)**.

(There is no height limit for product and/or machinery.)

- Exhibits can be arranged based on the cubic content concept. Cubic content is defined as the ability to utilize the total contracted exhibit space within the 20-foot height restriction.
- Hanging signs and/or graphics will be permitted to be hung at an unlimited height.
- Hanging signs and/or graphics can be placed on the perimeter on all sides of the exhibit.

- Exhibitors are fully responsible for all costs associated with rigging installation and dismantle of their hanging signs above their exhibits. All hanging sign assembly and rigging must be arranged through the Exhibition's General Contractor.
- Structural Integrity and Las Vegas Convention Center Rules — The maximum weight for hanging signs is 1,500 pounds. All hanging signs are subject to approval of the LVCC, and drawings must be reviewed and approved by the Customer Account Manager at the LVCC. Exhibitors are encouraged to use lightweight materials in the construction of a hanging sign to eliminate excessive stress to the facility ceiling structure.
- All machinery must be set back 6 inches from all aisles.

EXTRA LIGHTING

All special lighting must be indirect and completely shielded to eliminate glare and interference with other exhibitors and guests. The use of flashing or rotating lights will not be allowed. Products on display that have such lighting must be preapproved by Show Management. All lighting must be in compliance with LVCVA's halogen light policy. This policy is an attachment to these Rules & Regulations.

ILLUMINATION

Lighting is allowed using only electricity.

PIPE & DRAPE

Standard exhibit spaces come with an 8-foot-high drape background and 3-foot-high drape partitions. Peninsula, perimeter and island exhibit spaces will not be furnished with back drape or drape partitions.

PLATFORMS

Equipment and viewing platforms are not limited in height, but the platform may not exceed the height of the equipment.

TOWERS

A tower is considered a freestanding exhibit component separate from the main exhibit fixture that is used for identification and display purposes only.

1. Towers' height and depth must correspond to the height regulations for the exhibit configuration. For example, towers that are part of a peninsula exhibit will not exceed 20 feet (5 meters) in height.
2. All towers in excess of 12 feet (3.66 meters) must have drawings available for inspection by Exposition Management and the Official Contractor during the time the tower is being installed, exhibited and dismantled. The plans must include a signature or stamp of a reviewing structural engineer indicating that the structure is properly engineered for its proposed use. A signature of an authorized official of the exhibit building company indicating that the structure is built in compliance with the details and specifications set forth on the drawings must also be included.

BUILDING & OPERATING YOUR EXHIBIT – OUTDOOR EXHIBITS

BUILDINGS, MOBILE OFFICES, TENTS

All exhibitors placing buildings, mobile offices and/or tents supply Show Management with a drawing detailing the exact placement of the structure. Exhibitors must adhere to the TG-65 procedures set by the Clark County Fire Department. These regulations will be sent to all outdoor exhibitors.

OPERATING EQUIPMENT IN OUTDOOR AREAS

Operating equipment must be confined to the space assigned to the exhibitor.

The pavement is an asphalt surface and the recommended load limit from LVCVA is 250 pounds per square foot. Any piece of equipment that is over 250 pounds per square foot should be trench plated and the Facilities Department at LVCVA must be

notified prior to the installation of the equipment. The equipment cannot break into the surface unless written permission is received from LVCVA and Show Management.

Anchoring equipment into the surface of the pavement is permitted; however, approval from LVCVA is required and the area must be restored to its original condition at the expense of the exhibitor at the conclusion of the Exhibition. However, drilling and/or anchoring into the concrete portions of the lots is not permitted by LVCVA.

Companies demonstrating their equipment in action are permitted to build up the interior of the exhibit area with sand, gravel, stones, etc.; however, the material must be enclosed with railroad ties, concrete block walls, etc., to retain the material inside the exhibit space. For details, please see Landscaping Materials..

Gasoline and diesel engines can be operated outdoors only and there is no restriction on the height of equipment being demonstrated as long as the exhibitor's equipment remains inside the perimeter of their space, or in the case of tower and luffing cranes, the agreed upon designated area.

There are no utilities other than electrical in the outdoor exhibit areas. Exhibitors must arrange for utilities required at their own expense.

Any exhibit with "motion" must be adequately safeguarded.

All other Rules & Regulations apply to outdoor operating exhibits.

OUTDOOR EXHIBITS

All Rules & Regulations apply to outdoor exhibits except those pertaining to height restrictions of exhibit materials explained in Exhibit Design and Use of Exhibit Space. Exhibitors using outdoor space may install temporary shelters for protection from the elements. The exhibitor will pay all expenses associated with such shelter. However, in order to ensure that all the proper approvals, licenses and permits are obtained, Show Management will designate several exclusive companies to provide outdoor canopies and/or tent structures to exhibitors. These companies will be the only companies allowed on the Exhibition floor to install and dismantle canopies and/or tent structures. If any exhibitor does install a temporary structure, it must be totally within the confines of the allocated space. Outdoor exhibits shall be subject to the same Rules & Regulations as specified under Operating Equipment.

Mobile offices, recreational vehicles and mobile homes are permitted but cannot be moved from their assigned outdoor space during the Exhibition period or after the installation until the dismantling period.

Exhibitors renting or leasing trailers, recreational vehicles, temporary structures or other such structures are prohibited from using the sanitary facilities associated with or a part of the structure or vehicle. Sanitary facilities will be provided by Show Management.

Security personnel, fencing and moderate lighting will be provided in the outdoor area, but the exhibiting company must determine its own security requirements and plan accordingly.

OUTDOOR CANOPIES, TENT STRUCTURES

All exhibitors placing buildings, mobile offices or tents that will be anchored into the surface of the pavement must submit a detailed drawing with the exact placement of the structure to the LVCVA customer account manager for approval **no later than December 1, 2019**. Exhibitors and their appointed contractors must adhere to the TG-65 procedures set by the Clark County Fire Department. These regulations will be sent to all outdoor exhibitors. The LVCVA fire and safety regulations are included as an attachment to the Exhibition Rules & Regulations.

ADMISSION TO EXHIBITS

REGISTRATION

Anyone attending the Exposition will be required to register and agree to comply with the Exposition rules. Exhibitors will be required to register all exhibit staff for a show badge, including EACs, entertainment and anyone else who needs access to the show floor during show hours. Information regarding this process will be included in the Exhibitor Services Manual. We strongly recommend that all exhibiting personnel register online and in advance of the Exposition.

NON-EXHIBITING VENDOR REGISTRATION

CONEXPO-CON/AGG is implementing a non-exhibiting vendors (NEV) policy for the show. The policy is as follows:

1. Registration fees for non-exhibiting vendors is \$549 for members, and \$749 for non-member, and only one representative per company may attend the show.
2. Non-exhibiting non-member vendors are not permitted to attend the show Tuesday or Wednesday.
3. Non-member NEVs are prohibited from return admittance for future CONEXPO-CON/AGG shows.
4. No merchandise, literature, giveaways or roller bags are permitted on the show floor during show hours.

| Membership Affiliation | Member | Non-Member |
|------------------------|---------------|--------------------------------|
| Badge Price | \$549 | \$749 |
| Registration Limit | 4 reps | 2 reps |
| Show Access | All show days | No Tuesday or Wednesday access |
| Return Admittance | Allowed | Denied |

**AEM, NSSGA, NRMCA, NFPA and PTDA members*

The recommended 2020 NEV fees do reflect the overall show admission pricing structure change and inclusion of additional transportation value (shuttles and Monorail pass) in these fees. Additionally, the NEV fees still offer companies an admission option to the Exhibition at a significantly lower cost than purchasing exhibit space.

ADMISSION TO THE EXHIBITION

Admission to the Exhibition floor will be by badge only. Adequate precautions will be taken to ensure that only authorized people are admitted to the exhibit area.

PRE- & POST-SHOW-HOUR FUNCTIONS

Attendee registration badges will not provide access to the exhibit areas during non-Exhibition hours. Exhibitors who want dealers or customers in their exhibit space before or after Exhibition hours must receive advanced written permission from Show Management. Permission will be valid for the time period of only two hours prior to the opening of the Exhibition and two hours after the closing of the Exhibition. See In-Booth Events for more information.

EXHIBITOR ADMITTANCE DURING NON-EXHIBITION HOURS

EXHIBITION INSTALLATION

Exhibitor staff are allowed to enter the exhibit area during installation only if they are part of the crew assembling the exhibit space and are identified with work pass credentials obtained from Exhibition Management.

Exhibition Management will take immediate and firm steps to remove anyone from the exhibit floor who is not entitled to be there. This action will be particularly prompt in the case of children under the age of 18 who are brought into the Exposition during non-Exposition hours. Spouses, guests, and all labor personnel who are employees in the business and are at the Exposition to assist in installation, dismantle or work the exhibit space must register as an "Exhibitor."

WORK PASS CREDENTIALS

Exhibit staff and helpers, and EACs who need access to exhibits during the installation or dismantling periods on non-Exhibition days need work pass credentials for admittance. This will assist in maintaining security and keeping unwarranted personnel out of the exhibit halls. No one will be admitted to the exhibit areas without a work pass or show badge during non-Exhibition days.

Exhibition Management will have a list of all approved exhibitors and EACs. Once you arrive onsite, visit the Exhibition Management office to pick up your work pass credentials. Proof of identification and company affiliation will be required. Official show badges can be used in lieu of a pass for entrance to the exhibit areas. See Exhibitor Appointed Contractors section for more information.

CHILDREN

Under no circumstances will children under 18 years of age be permitted onsite during the installation and dismantling periods. During Exhibition hours, children under 18 will be allowed in the Exhibition only under the supervision of an adult who is

registered to attend. Children 5 and under will not be required to purchase a show badge but will be badged for identification purposes. Children 6-17 will be required to purchase a \$10 badge.

PHOTOGRAPHS & VIDEOS

Any exhibitor can prohibit the taking of photographs within their exhibit either completely or selectively. Attendees will not be allowed to take photos and/or videos during the installation or dismantling periods without permission from the exhibitor. Attendees will be allowed to take photographs from the aisle during hours of the Exhibition.

SAFETY & SECURITY

SECURITY

Every reasonable precaution will be taken to protect property during the installation, Exhibition and dismantling periods. However, neither Show Management, service contractors nor LVCVA are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes. Show Management recommends that exhibitors make special arrangements with the Official Security Contractor of CONEXPO-CON/AGG 2020 for additional protection of their exhibit spaces.

SAFETY DEVICES

The exhibitor agrees to accept full responsibility for compliance with federal, state and local safety, fire and other regulations, and to provide and maintain adequate safety devices.

MOTORIZED CARTS & VEHICLES

Only approved motorized handicapped vehicles will be allowed on the grounds during Exhibition days.

FLAMMABLE MATERIALS

Fuel and diesel fuel tanks on mobile equipment located indoors do not have to be drained or full, but shall be sealed with a locking cap or taped shut when the machine is positioned. All gasoline tanks for mobile equipment shall be "topped off" or full, sealed with a locking cap or taped shut. Empty, new unused gasoline tanks on small or hand-guided equipment shall not be filled, just sealed with a locking cap or taped shut. The storage or use of any flammable liquids or gases in a public assembly building must be approved by the Facility Department of the LVCVA prior to the Exhibition.

No flammable materials of any nature, including decorative material, may be used in any exhibit space. In accordance with federal, state and local fire regulations any fabric used in a exhibit space shall be flameproof.

PROMOTING YOUR EXHIBIT ONSITE

FOOD & BEVERAGE SERVICE

Centerplate has exclusive rights to all food and beverage (including bottled water) at the LVCC facility. Food and beverage consumed, prepared or distributed, including food and beverage items used for promotional purposes, must be purchased through Centerplate and are subject to regulations and permit requirements of the Clark County Nevada Health District, the LVCC and Centerplate.

Alcoholic beverages and food may be served by exhibitors during Exhibition hours provided that:

1. The beverages and food are served in an enclosed area within the boundaries of the exhibitor's rented space or the second story of the exhibit.
OR
The beverages and food are served in an area that is set back at least 5 feet from the aisle or neighboring exhibit.
2. The exhibitor must obtain host liquor liability insurance and provide Show Management with documentation of the insurance.

LITERATURE DISTRIBUTION

Circulars, catalogs, magazines, folders and other items may be distributed only in an exhibitor's space and must be related strictly to the products and/or services on display or eligible for display (see Eligible Equipment on page 4) and that are directly available from the exhibitor.

Distribution from exhibit to exhibit or in the aisles is forbidden, and exhibitors must confine their exhibit activities to the space for which they have contracted.

Strolling entertainment or moving advertisements (robots, people carrying or wearing signs, etc.) outside an exhibitor's space are not permitted. Repeat violations will result in the confiscation of materials/promotion items involved in the violations. Please see Penalties for Violations of Exhibition Rules.

Only literature published or approved by Show Management may be distributed in the registration area, meeting rooms, exhibit hall (outside the individual exhibit spaces) or on transportation leased to Show Management.

Canvassing on any part of the LVCC property is strictly prohibited. Any person doing so will be requested to leave the premises, and their material will be removed at the same time. The only exception to this rule are those survey organizations that have obtained Show Management approval.

LOTTERIES & CONTESTS

Drawings and contests, if permitted by law, are allowed in exhibitor's spaces. Exhibitors considering a raffle, drawing, giveaway, game of chance, the use of slot machines or the like in their exhibit space are encouraged to contact the Nevada Gaming Control Board at 702-486-2000 to confirm that the activity is lawful.

PRESS CONFERENCES

Any exhibitor holding a press conference must notify Show Management via application form located in the Exhibitor Services Manual. Exhibitors must apply for the meeting room space, make arrangements for the media function and obtain authorization for the event through Show Management. Every effort will be made to accommodate requests, and requests are on a first-come, first-served basis.

Press conferences, briefings or other events involving invitations to accredited media can be held in exhibit spaces or in Show Management-designated meeting rooms.

Events involving an invitation to accredited media must be sponsored and administered by exhibitors, which shall accept responsibility for adherence to the official Exhibition Rules & Regulations. No press conferences will be allowed during Exhibition hours outside of this designated area, including hotel, restaurant or proving ground areas.

PRIZES & GIVEAWAYS

Distribution of giveaways or drawing for prizes is permitted in the exhibit area during the Exhibition. Food or beverages (including bottled water) to be distributed by an exhibitor must be ordered through Centerplate. Exhibitors are responsible for any federal, state and local taxes.

PROMOTIONAL ITEMS

Promotional items directly related to the exhibitor's business and products (company hats, T-shirts, scale models, etc.) may be sold at the Exhibition. Food or beverages (including bottled water) to be distributed by an exhibitor must be ordered through Centerplate. This is considered a method of promoting interest in the exhibitor's equipment and/or services, similar to the distribution of sales literature, technical information, etc. The exhibitor is responsible for collecting and paying any federal, state and local taxes.

USE OF CONEXPO-CON/AGG 2020 LOGO

The exhibitor acknowledges that the CONEXPO-CON/AGG name and the CONEXPO-CON/AGG 2020® Exhibition logo are registered trademarks owned by AEM, NRMCA and NSSGA. Appropriate use of the Exhibition name and logo is permitted by companies exhibiting in the 2020 Exhibition who wish to publicize the Exhibition and/or the fact that the exhibitor is participating in the Exhibition. Any reproduction of the Exhibition logo shall include the trademark registration symbol, ®.

Exhibitors may request permission from Show Management to use the CONEXPO-CON/AGG name and Exhibition logo on commemorative items to be given away by the exhibitor. Any request shall be made in writing to Show Management, describing the proposed use, the type of items on which the name and logo would be placed and a statement that such items would not be sold. Show Management reserves the right to deny any request.

MEETING/FUNCTION SPACE AT LVCC

UTILIZATION OF MEETING/FUNCTION SPACE

CONEXPO-CON/AGG allocates a limited number of meeting rooms at the LVCC and adjacent hotels for meetings, offices, storage, hospitality and entertainment. Only exhibitors, sponsors, supporting organizations and official co-located groups may reserve meeting space. There is a fee for space based on square footage of the meeting room, and rates vary depending on facility. Space is on a first-come, first-served basis. Exhibition Management will make every effort to accommodate meeting size needs; however, it may be necessary to place an event in a larger or smaller room, and pricing will reflect that need.

Meeting space can be used for social functions, hospitality suites, promotional events, focus groups, research activities, client meetings, staff offices and staff training. Meeting space cannot be subleased or used for exhibits.

Fees include the usage of the room during specified times, stock tables and chairs for standard room sets (U-shape, classroom style, banquet rounds or conference style). Groups are responsible for all fees and service charges associated with the meeting room during their rental, including room set fees, electrical, patch fees, catering, AV, special staging, special furniture, etc. Nothing can be affixed to meeting room walls or doors without written approval of the facility.

ENTERTAINMENT RULES

Exhibitors are not allowed to utilize hospitality suites or hold hospitality functions outside their rented space during Exhibition hours. Exhibition hours are: 9:00 a.m. – 5:00 p.m. Tuesday, March 10, through Friday, March 13, and 9:00 a.m. – 3:00 p.m. Saturday, March 14.

PRE-SHOW FUNCTIONS IN EXHIBIT SPACES

Pre-show functions (either in exhibit spaces or meeting rooms) can begin at 7:00 a.m. on all show days.

1. Exhibitors are required to submit the In-Booth Event form to Show Management that provides the details of the event being held before the show opening. This form will be located in the Exhibitor Services Manual.
2. Once the request is submitted, Show Management will follow up with a confirmation to the exhibitor.
3. For exhibit space functions, exhibitors are required to staff their space with one or more security guards (depends on size of the space) to ensure that attendees stay within the confines of the exhibitor's space. The fire-watch guards can also serve as the security guards.
4. Exhibitors or groups wishing to hold meetings on pre-show days (i.e., Monday) will require approval by Show Management because of safety concerns during installation of the show.

POST-SHOW FUNCTIONS IN EXHIBIT SPACES

Post-show functions may begin at 5:00 p.m. Tuesday through Friday (events cannot be held on the show floor on Saturday due to the dismantling period) and must conclude by 8:00 p.m.

1. Exhibitors or groups are required to submit the In-Booth Event form to Show Management that provides the details of the event being held before the show opening. This form will be located in the Exhibitor Services Manual.
2. Once the request is submitted, Show Management will follow up with a confirmation to the exhibitor.
3. For exhibit space functions, exhibitors are required to staff their space with one or more security guards (depends on size of the space) to ensure that attendees stay within the confines of the exhibitor's space. The fire-watch guards can also serve as the security guards.
4. Events in meeting rooms on Saturday will require approval by Show Management because of safety concerns during the dismantling of show.

FIELD TRIPS

No CONEXPO-CON/AGG exhibitor shall organize any field trips to plants, equipment installations or other places or events involving the display of the exhibitor's equipment or services during the Exhibition period.

AGREEMENT & ENFORCEMENT OF RULES & REGULATIONS

CLOSING EXHIBIT SPACES EARLY

Any exhibitor who begins to dismantle or pack part of their exhibit before the close of the Exhibition will lose their priority number in the next Exhibition and be charged a \$10 per square foot penalty. The charge will be based on the exhibitor's total exhibit size (example: 100-square-foot exhibit X \$10 = \$1,000 penalty).

CERTIFICATE OF INSURANCE REQUIREMENTS FOR EXHIBITORS

Exhibitors must provide Show Management with a Certificate of Insurance for workers' compensation and employers' liability, comprehensive general liability and automobile liability insurance. The policy must provide these minimum limits::

1. The workers' compensation and employers' liability insurance must provide a minimum limit of \$500,000 and meet the requirements established by the state in which the show is being held.
2. Comprehensive general liability coverage must provide at least \$1 million/\$2 million in coverage.
3. Automobile liability should include all owned, non-owned and hired vehicles with limits of \$500,000 bodily injury and \$500,000 property damage liability.

The EAC should name the Show Management, the sponsoring associations, the Exhibition owners, and the Official Contractor as additional insureds.

The Certificate of Insurance can be mailed, faxed or emailed to Show Management at:

MAIL: 6737 W. Washington St., Suite 2400
Milwaukee, WI 53214
FAX NUMBER: 414-272-2672
EMAIL: insurance@conexpoconagg.com

AGREEMENT TO RULES & REGULATIONS

The exhibitor agrees that the exhibiting company and its employees and agents will abide by these rules and by any amendments that may be put into effect by Show Management, provided that such amendments shall not substantially diminish rights or increase the liability of an exhibitor (and written notice is given to exhibitors). The rules may be amended by Show Management as necessary to comply with applicable laws, regulations, accounting rules and pronouncements. The Exhibit Space Application form must be signed by an official of the exhibiting company indicating that these rules have been read and agreed to before any space assignment will be made.

Show Management RESERVES THE RIGHT TO RESTRICT ACTIVITIES, RESTRICT AND/OR CLOSE EXHIBITS THAT, IN THE OPINION OF Show Management, BECOME OBJECTIONABLE.

This includes people, things, conduct, printed matter, or anything of a character that is deemed not to be in the best interests of all exhibitors or Show Management. An exhibitor's space shall not be used to publicize meetings to be held outside the Exhibition that will detract from Exhibition attendance. All matters and questions not covered by these Rules & Regulations and

all interpretations of these Rules & Regulations are subject to final decision by Show Management. Any questions should be addressed to Show Management.

ENFORCEMENT OF EXHIBITION RULES & REGULATIONS

Reasons for Enforcement — The primary reasons for the enforcement of Exhibition rules are to: (1.) protect the integrity of CONEXPO-CON/AGG 2020, its participants, sponsors and Show Management; (2.) insure compliance with the laws, codes, ordinances and contracts of the exhibit facility, municipality and the state in which the Exhibition is held; and (3.) ensure that all exhibitors are treated fairly.

PREVENTION OF VIOLATIONS

(Pre-Exhibition Planning) — To prevent violations by exhibitors, Show Management will:

1. Send special alert mailings and newsletters to exhibitor representatives to make them aware of the intent of important Exhibition Rules & Regulations.
2. Establish and publish a clear procedure for handling Exhibition violations and the penalties to be implemented by Show Management to deal with violators.

PROCEDURES FOR IDENTIFYING AND HANDLING VIOLATIONS

Exhibition Installation, Exhibition Days and Dismantling:

1. An exhibitor should contact Show Management if there are any questions concerning the procedures for identifying and handling violations of the Exhibition Rules & Regulations.
2. Show Management and floor managers under the supervision of Show Management will routinely inspect the exhibit floor during Exhibition installation, Exhibition days and dismantling. Their duty will be to assist in the interpretation and enforcement of the rules. The Exhibit Space & Rules Committee and the Management Committee will have the final decision concerning all Exhibition Rules & Regulations.
3. Upon discovery of a violation of the Exhibition Rules in an exhibit, Show Management or the floor manager will issue a written notice to the exhibitor representatives in the exhibit and explain the nature of the violation.
4. The written notice will explain that the violation must be corrected: (a) immediately, if the violation poses a safety hazard, (b) by 6 p.m. on March 6, 2020, if the violation occurs during Exhibition installation; or (c) before the opening of the next Exhibition day, if the violation occurs during Exhibition days. (If the exhibit in violation is unoccupied, Show Management will alert the representatives of the exhibit.)
5. Violations involving ineligible equipment or exhibitors must be corrected IMMEDIATELY during Exhibition days and are subject to the penalties listed below.
6. An exhibitor receiving a written notice of a violation will have its exhibit re-inspected by floor managers at the time specified on the written notice.
7. If the inspection reveals that the violation has not been corrected or if the same violation is found at any time after the first violation, a second notice will be given and the procedure noted above for the first violation will be repeated.
8. Failure to correct a violation immediately in the case of ineligible equipment, (item 5 listed above) or after the second notice in the case of other violations, or a third occurrence of the same violation, will result in a penalty being administered by Show Management in accordance with the Exhibition Rules & Regulations listed below.
9. An exhibitor wishing to appeal a written notice must do so by contacting Show Management within the time allowed on the written notice to correct the violation.

PENALTIES FOR VIOLATION OF EXHIBITION RULES & REGULATIONS

Show Management reserves the right to penalize an exhibitor for an uncorrected violation in the Exhibition Rules & Regulations. Violations during the installation period or Exhibition days will result in one or more of the following:

1. Draping off or covering the item in violation for a period specified by Show Management at the exhibitor's expense.
2. Immediate removal or draping off the entire exhibit at the exhibitor's expense.
3. Removal of the item in violation at the exhibitor's expense.
4. Loss of priority status for future CONEXPO-CON/AGG events.
5. Other sanctions deemed appropriate by Show Management.

THE EXHIBITOR AGREES...

1. The Exhibitor shall make no claim for any reason whatsoever against either the LVCVA or Show Management for loss or damage or for injury to himself or his employees while in or about the LVCC or for loss or damage by reason of failure to

hold the Exhibition as scheduled, failure to provide exhibit space, removal of the exhibit or any other act of Show Management. This includes but is not limited to any indirect, incidental, consequential, punitive or special damages, lost profits, lost savings, loss of goodwill or otherwise arising out of or relating to the Exhibition or any act or omission of Show Management or the LVCVA.

2. Exhibitor shall bear their own risks of loss or damage to property and injury.
3. The Exhibitor shall make no claim against Show Management for any reason for the acts or omissions of any contractor or for charges or billings (including overtime charges) for services rendered to the Exhibitor by any contractor, or due to any change to the targeted move-in or move-out time for the exhibit, or any delays in move-in or move-out of the exhibit.
4. Show Management shall not be liable for any delay, failure in performance, loss or damage due to: fire, explosion, power blackout, earthquake, flood, the elements, strike, embargo, labor disputes, acts of civil or military authority, war, acts of God, acts of terrorism, acts or omissions of carriers or suppliers, acts of regulatory or governmental agencies, or other cause beyond its reasonable control, whether or not similar to the foregoing.
5. That Exhibitor shall:
 - A. insure against said risks of loss or damage to property and injury and secure and furnish Show Management with each insurer's covenant not to exercise any legal or equitable right it may have against Show Management or the LVCVA and provide Show Management with a Certificate of Insurance evidencing such coverage with Show Management, the Exhibition Sponsors (AEM, NRMCA, NSSGA and AGC) and the LVCVA named as insureds.
 - B. if failing to insure against all such risks, or failing to secure and furnish each insurer's covenant not to sue, the exhibitor shall indemnify and hold harmless Exhibition and the LVCVA from any and all loss or damage to property and injury aforesaid.
 - C. follow the LVCVA Building Users Manual rules and all other applicable laws, ordinances, codes and regulations as applicable to the exhibit space. Pertinent information from this manual will be distributed within the Exhibitor Services Manual.
6. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Show Management, the LVCC, the LVCVA and their employees and agents, harmless against all claims, liability, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the Exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the indemnitee.
7. The Exhibitor agrees that the preceding paragraphs shall also apply to the Westgate Las Vegas Resort & Casino and any exhibit space at locations other than the LVCC.